

Figure 3.1: GPR for all blogs, book blogs and tech blogs

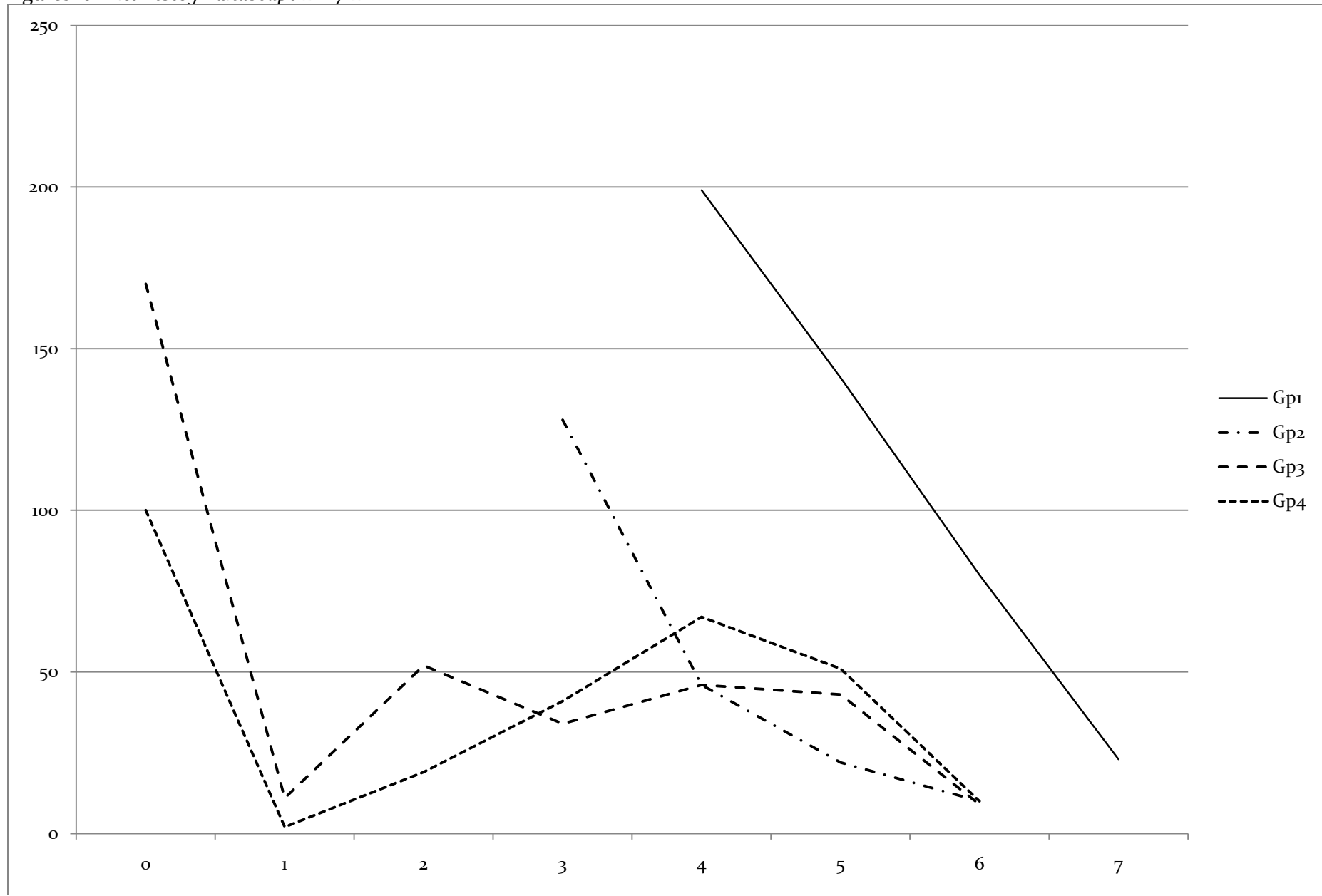


Figure 3.2: GPR for blogs by group

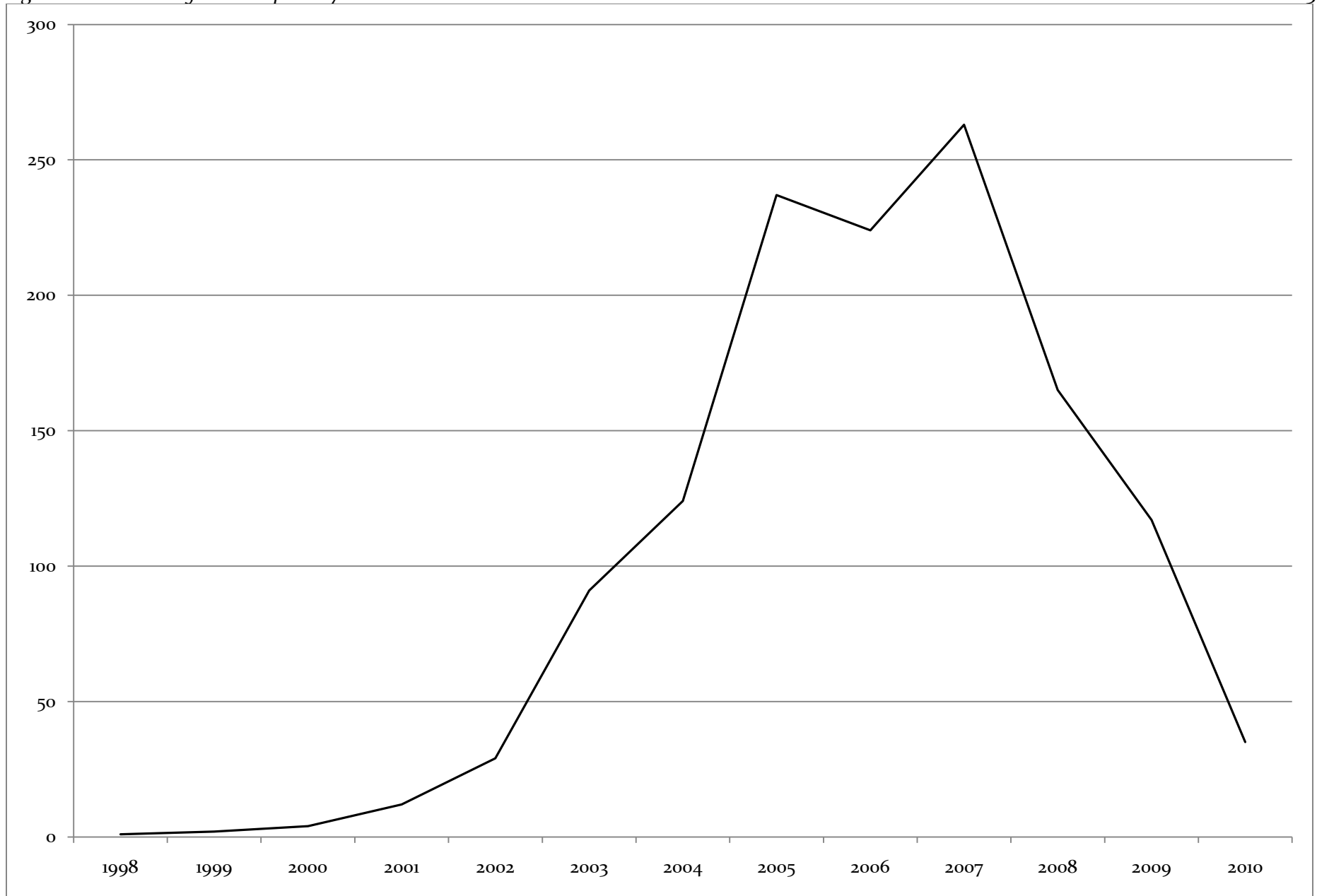


Figure 3.3: Blogs by starting year

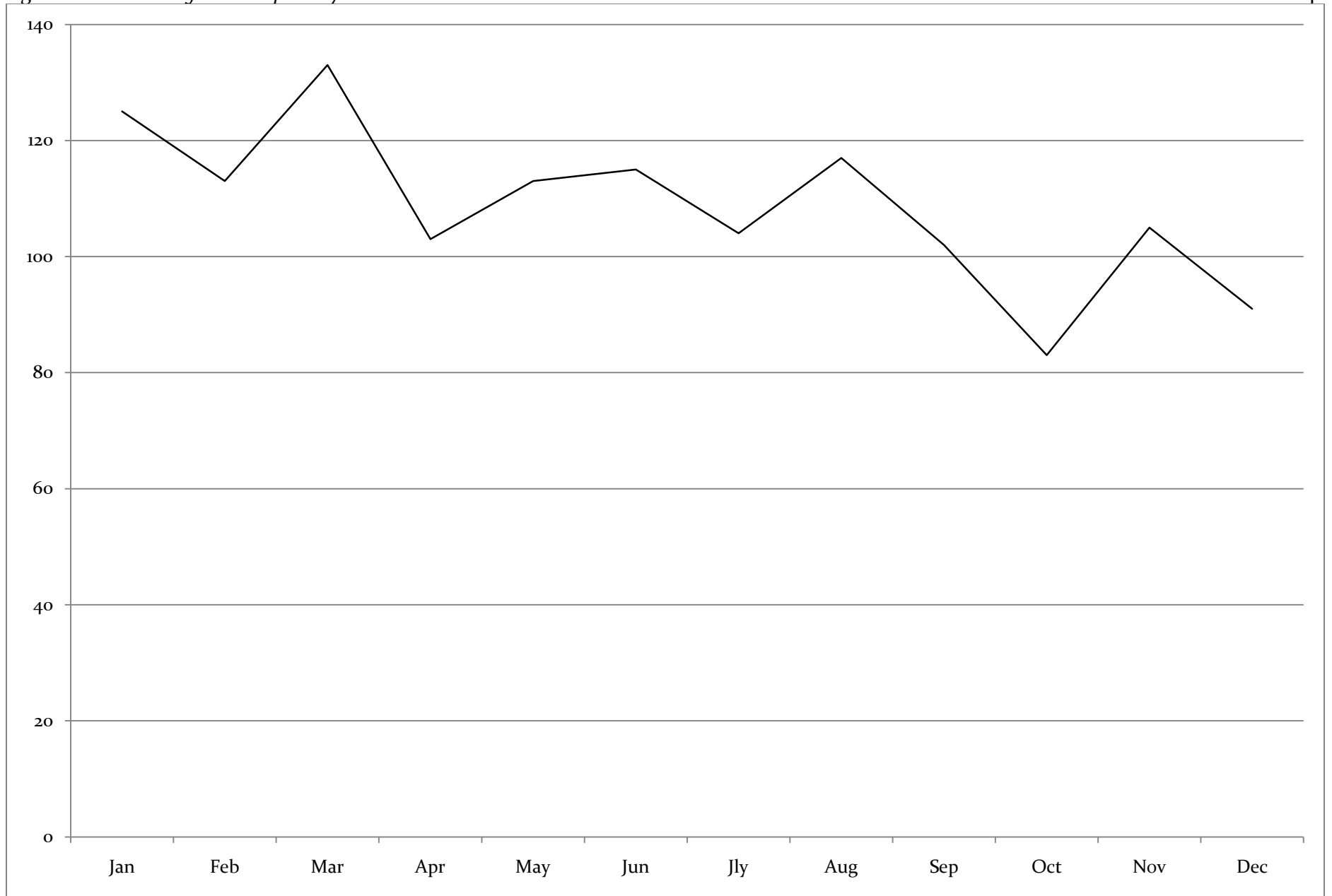


Figure 3.4: Blogs by starting month

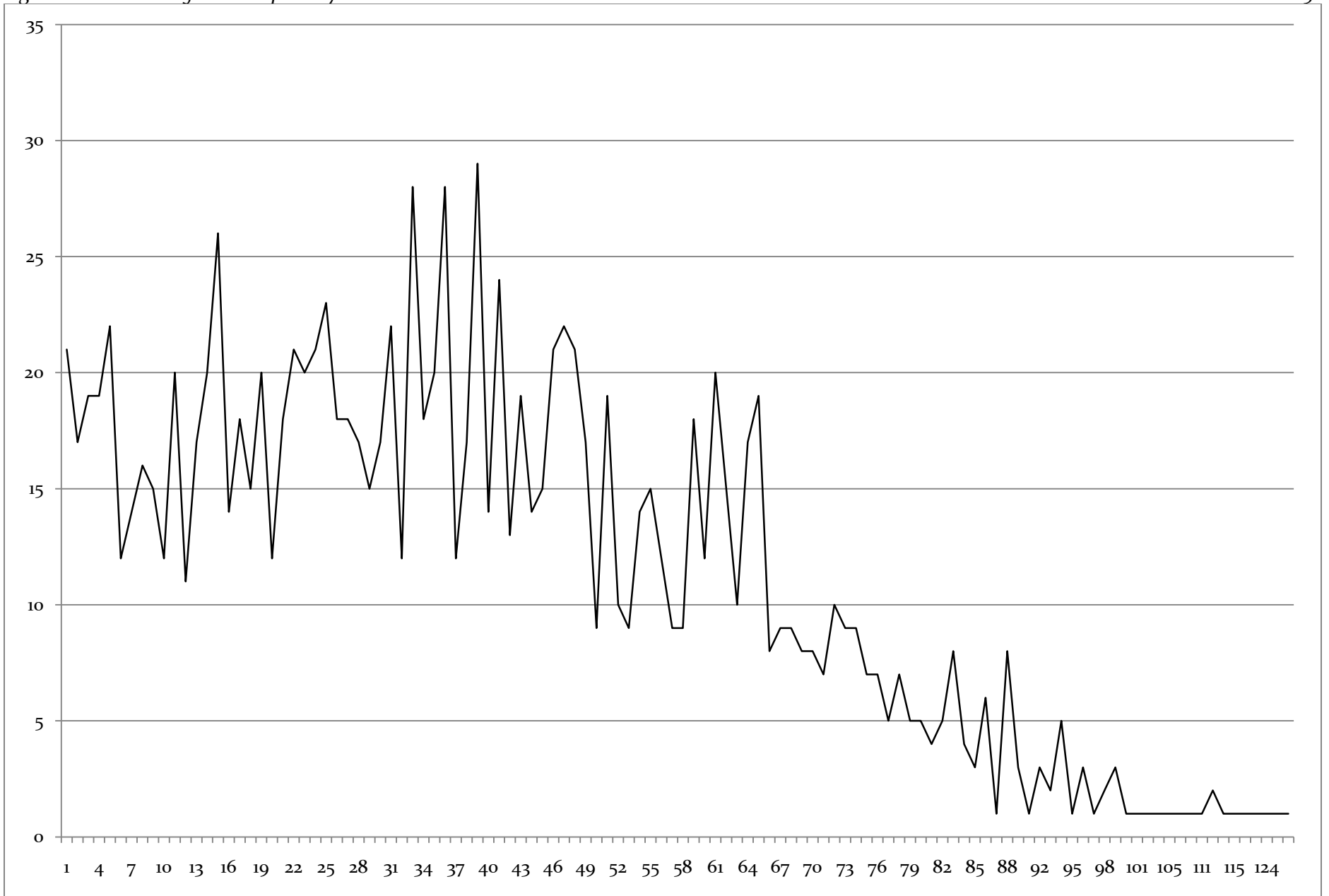


Figure 3.5: Blog longevity by months

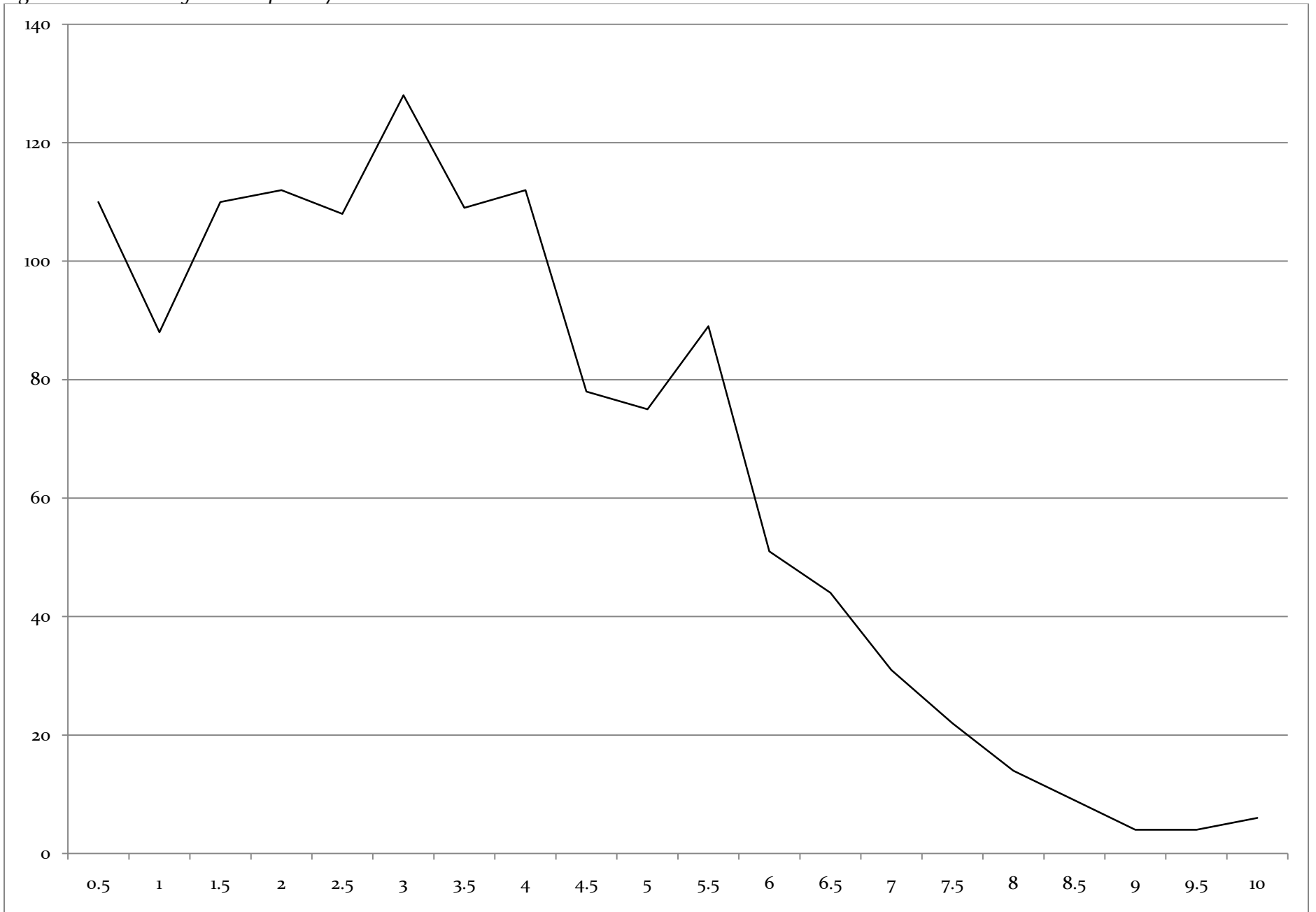


Figure 3.6: Blog longevity by years

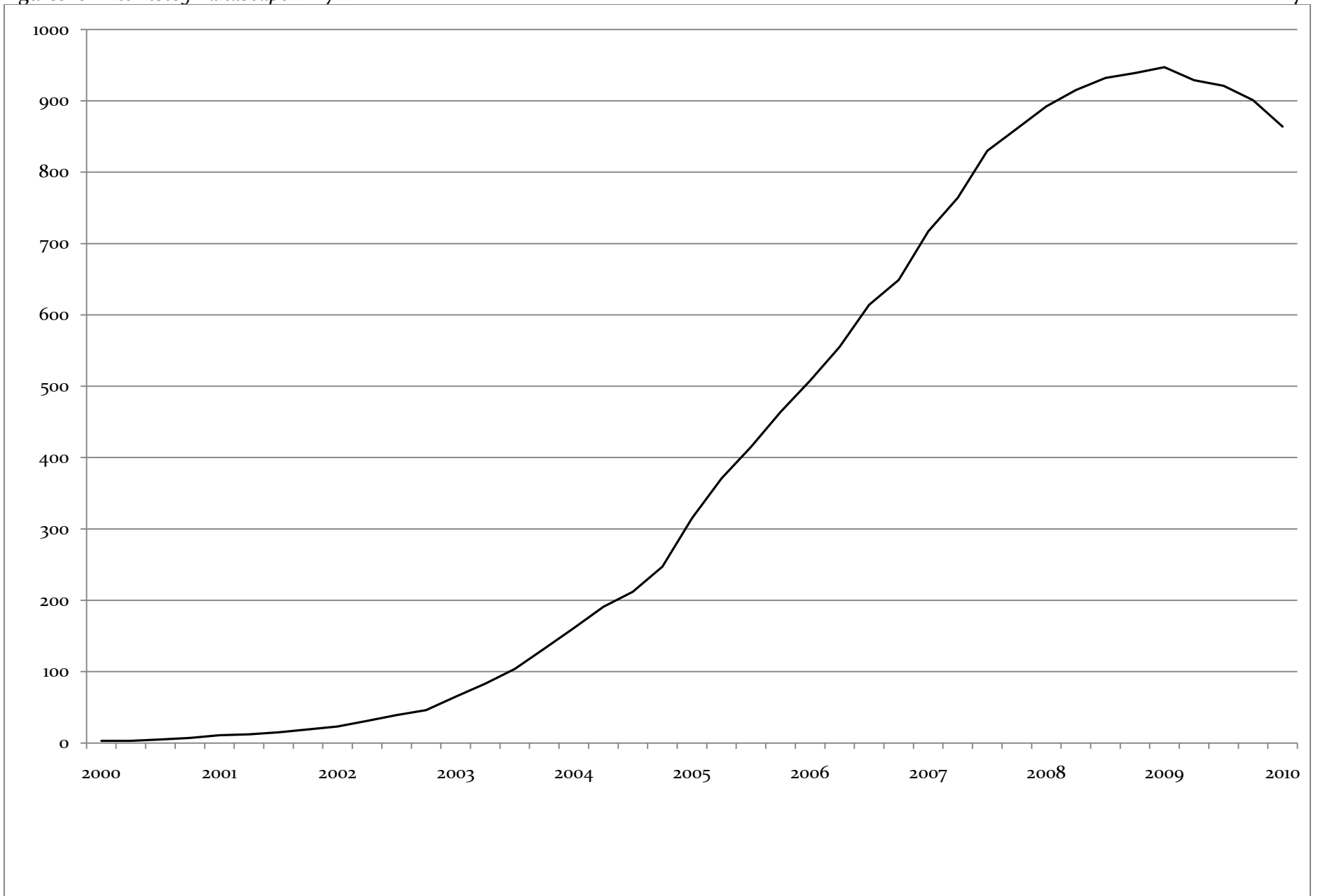


Figure 4.1: Active liblogs by quarter, February 2000-February 2010

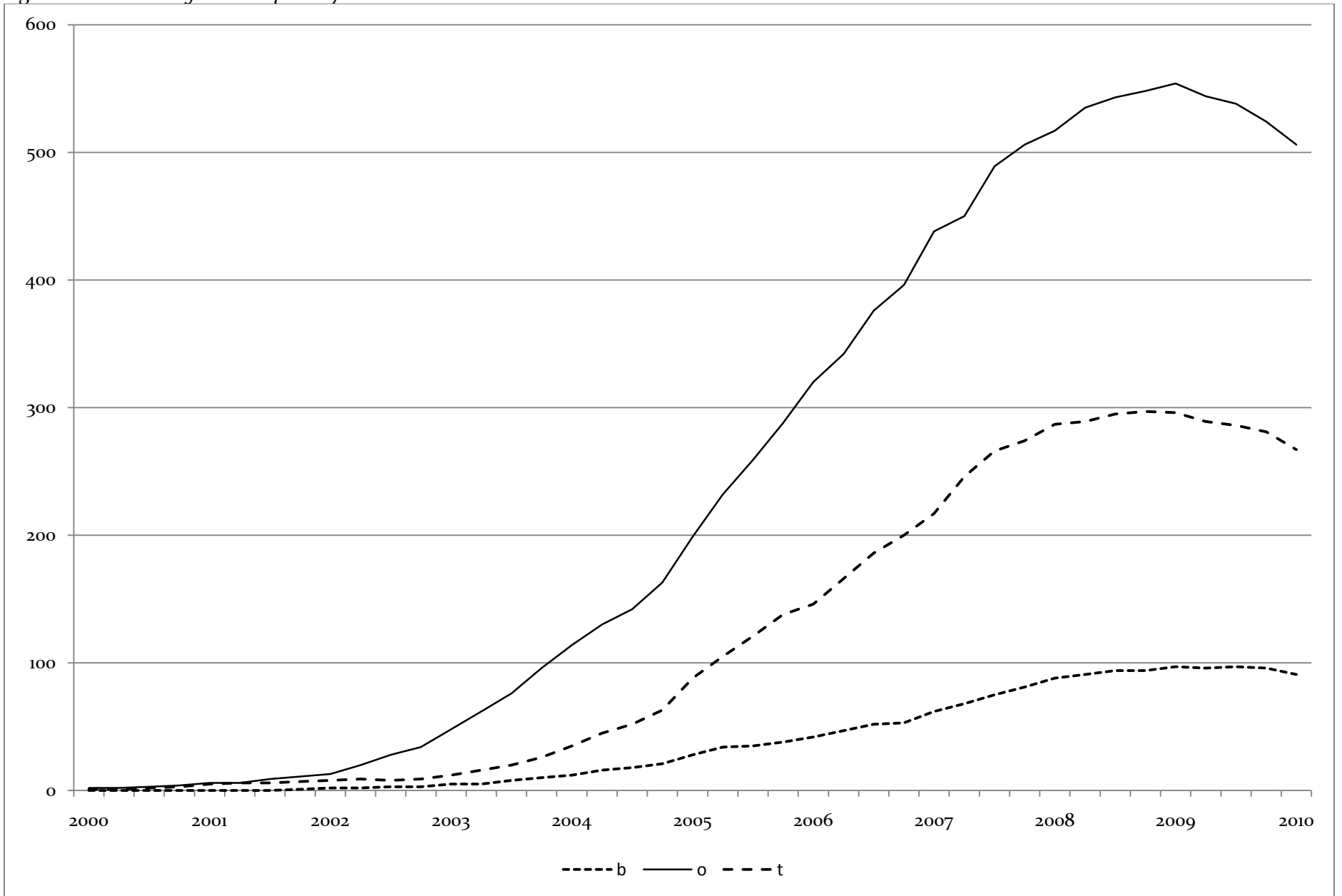


Figure 4.2: Liblogs by type by quarter, February 2000-February 2010



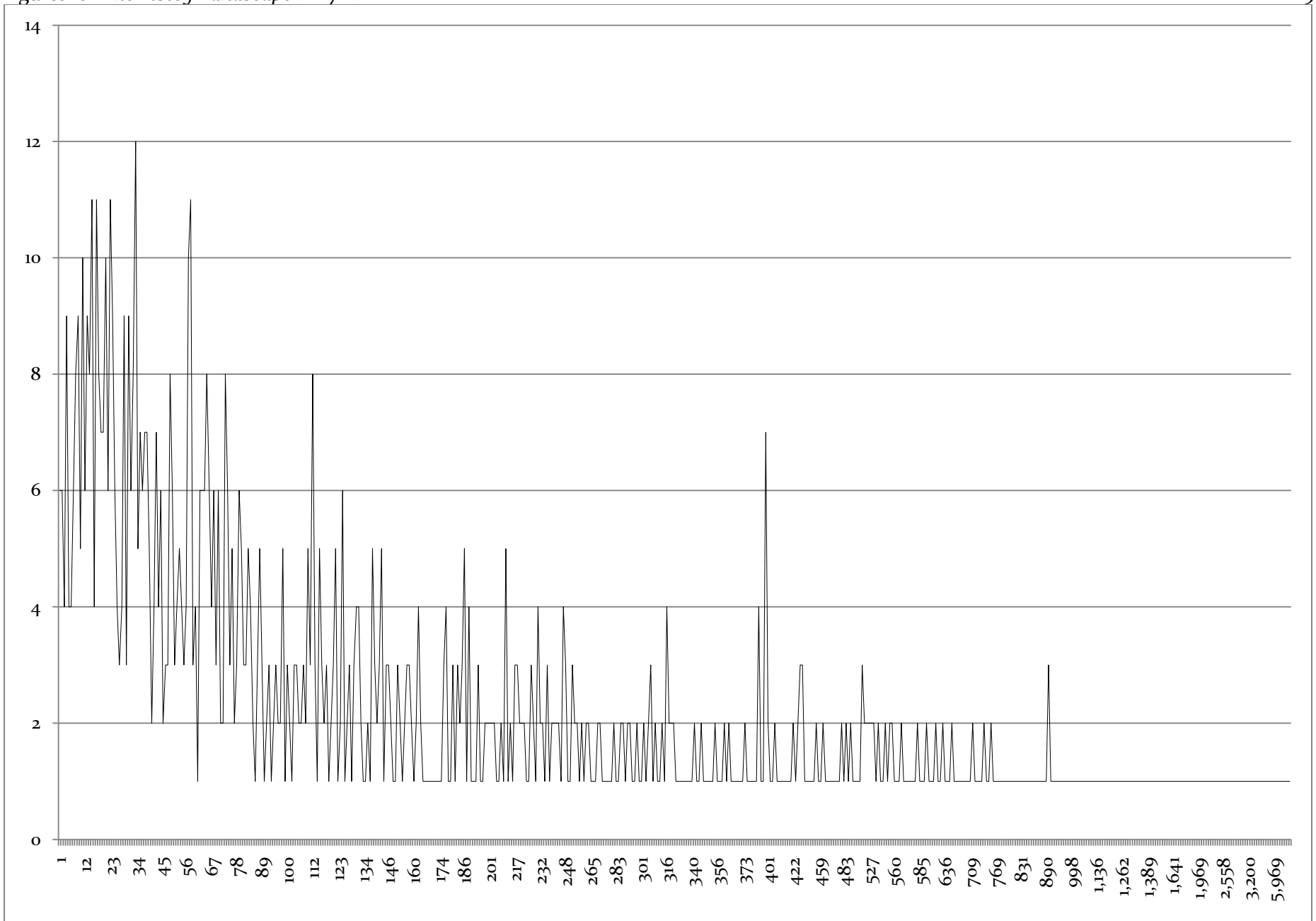


Figure 4.3: Number of blogs for each post total



Figure 4.4: Overall posts per blog



Figure 4.5: Overall posts per month per blog

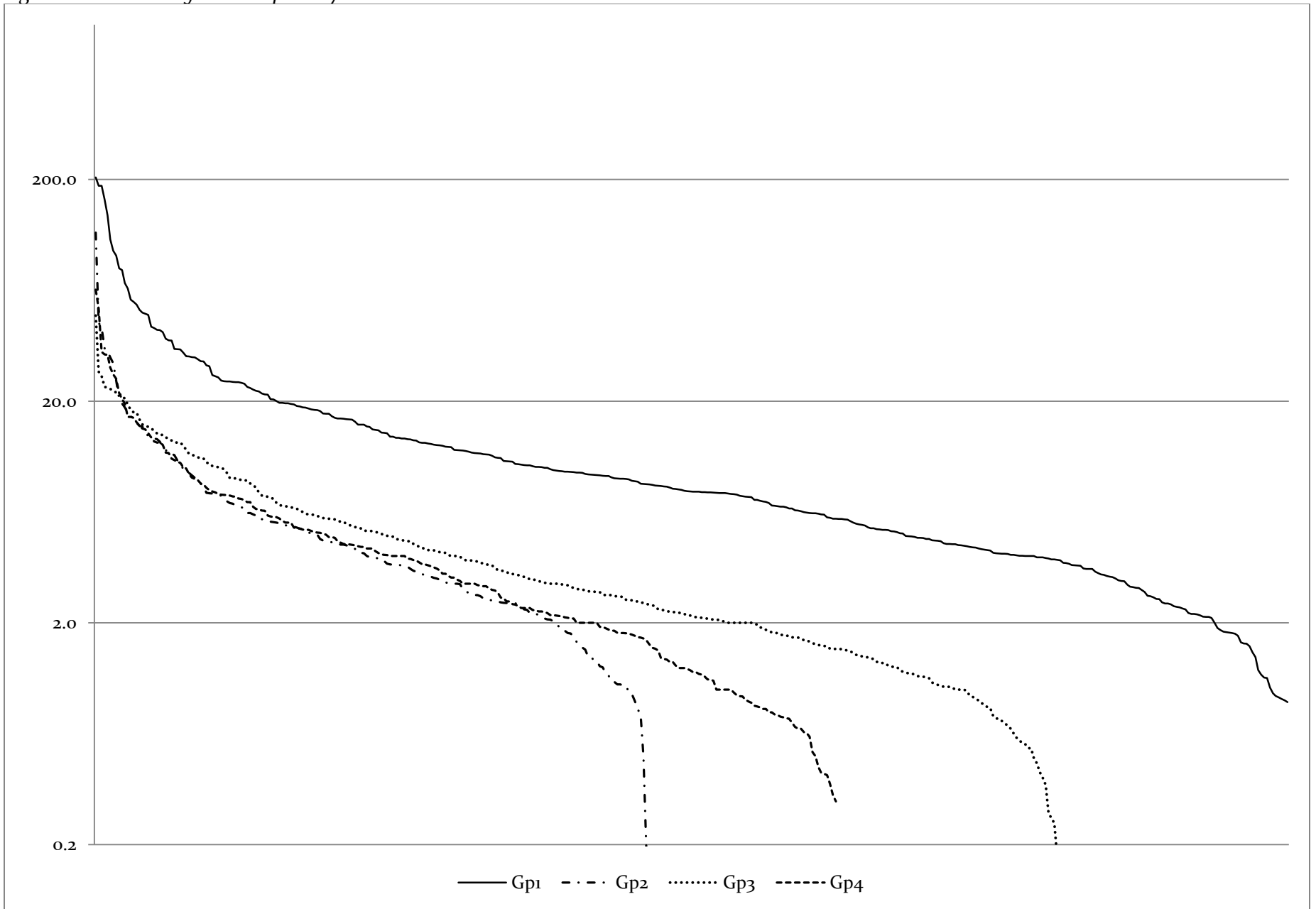


Figure 4.6: Overall post frequency by blog group

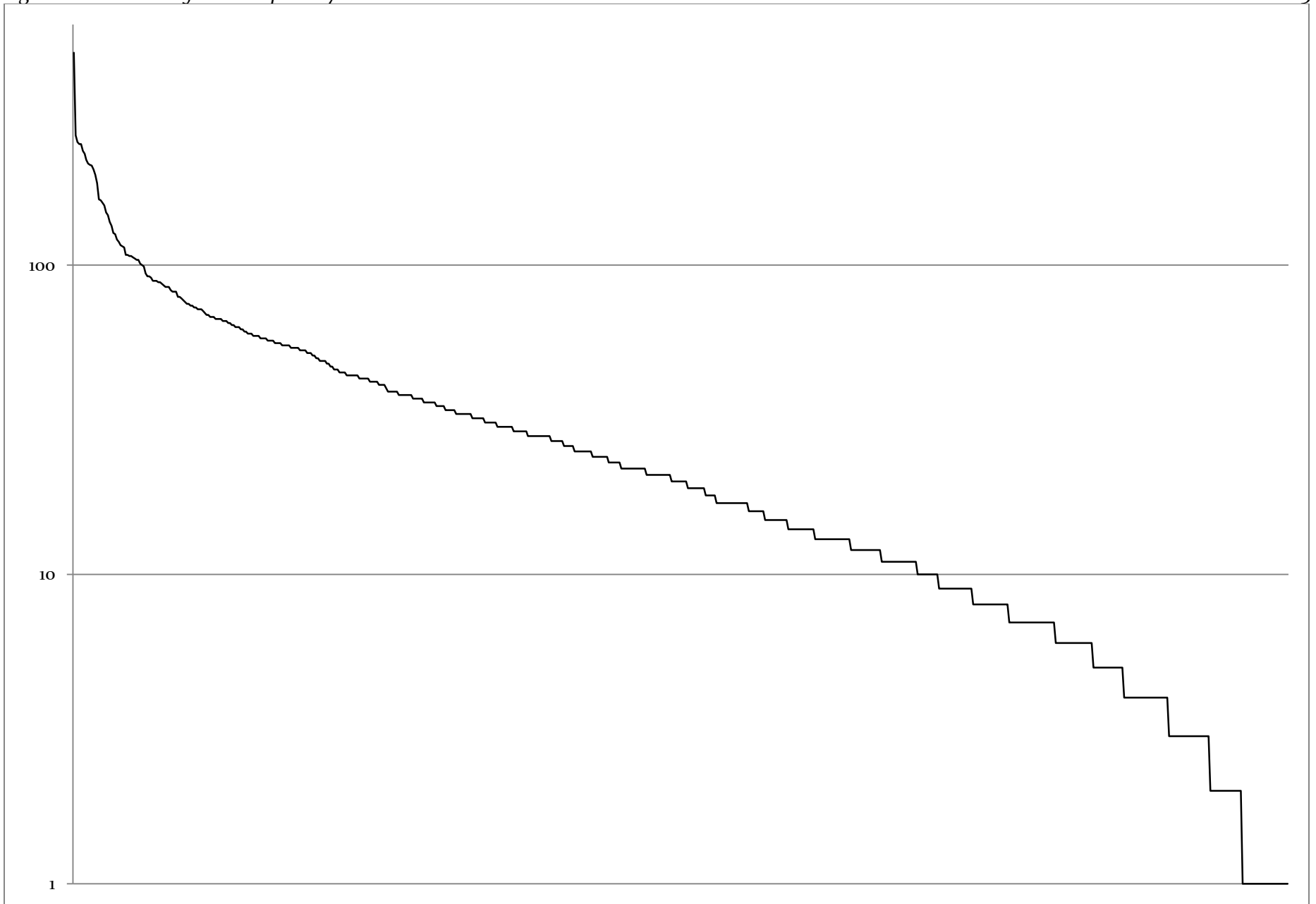


Figure 5.1: Post frequency for March-May 2007

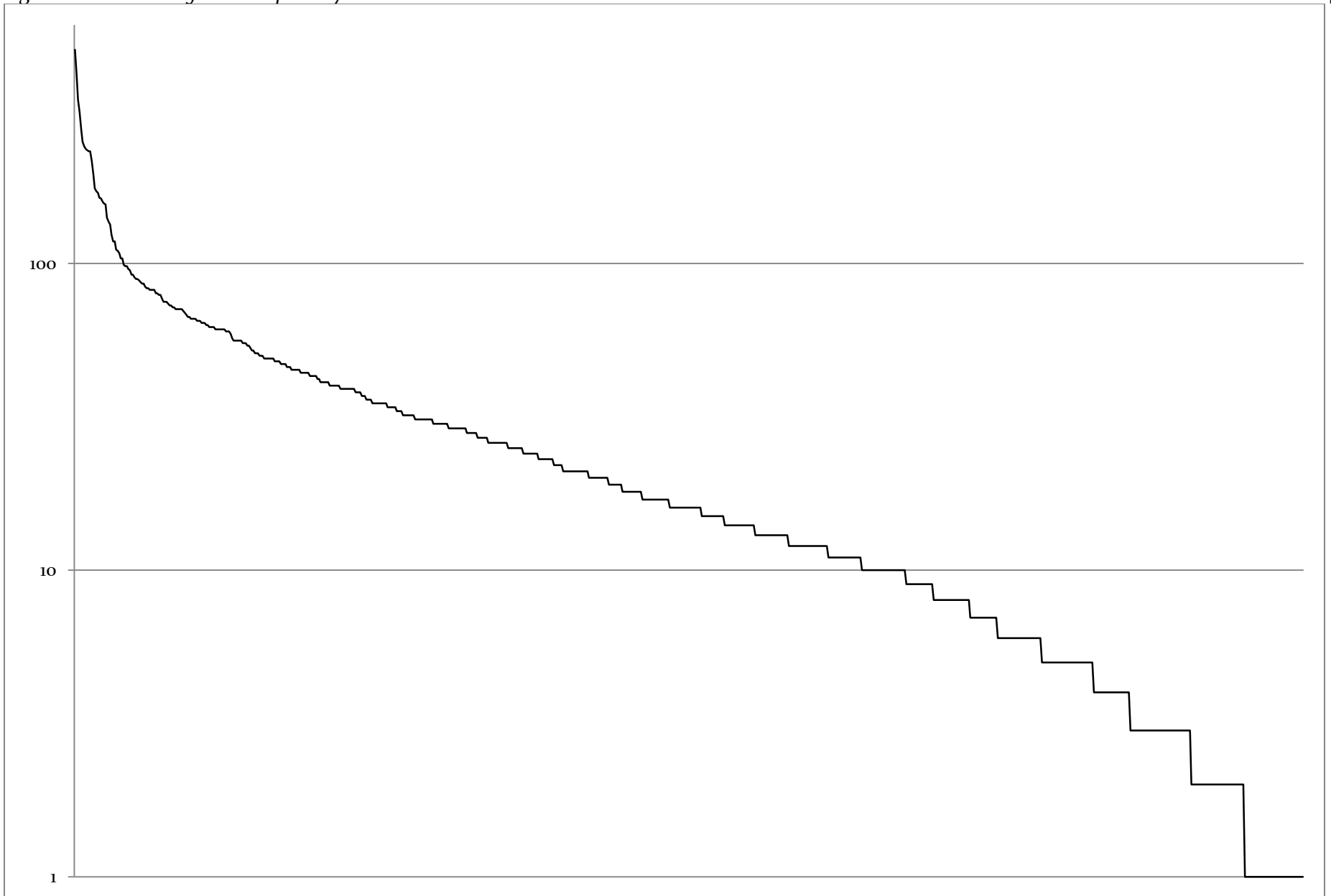


Figure 5.2: Post frequency for March-May 2008

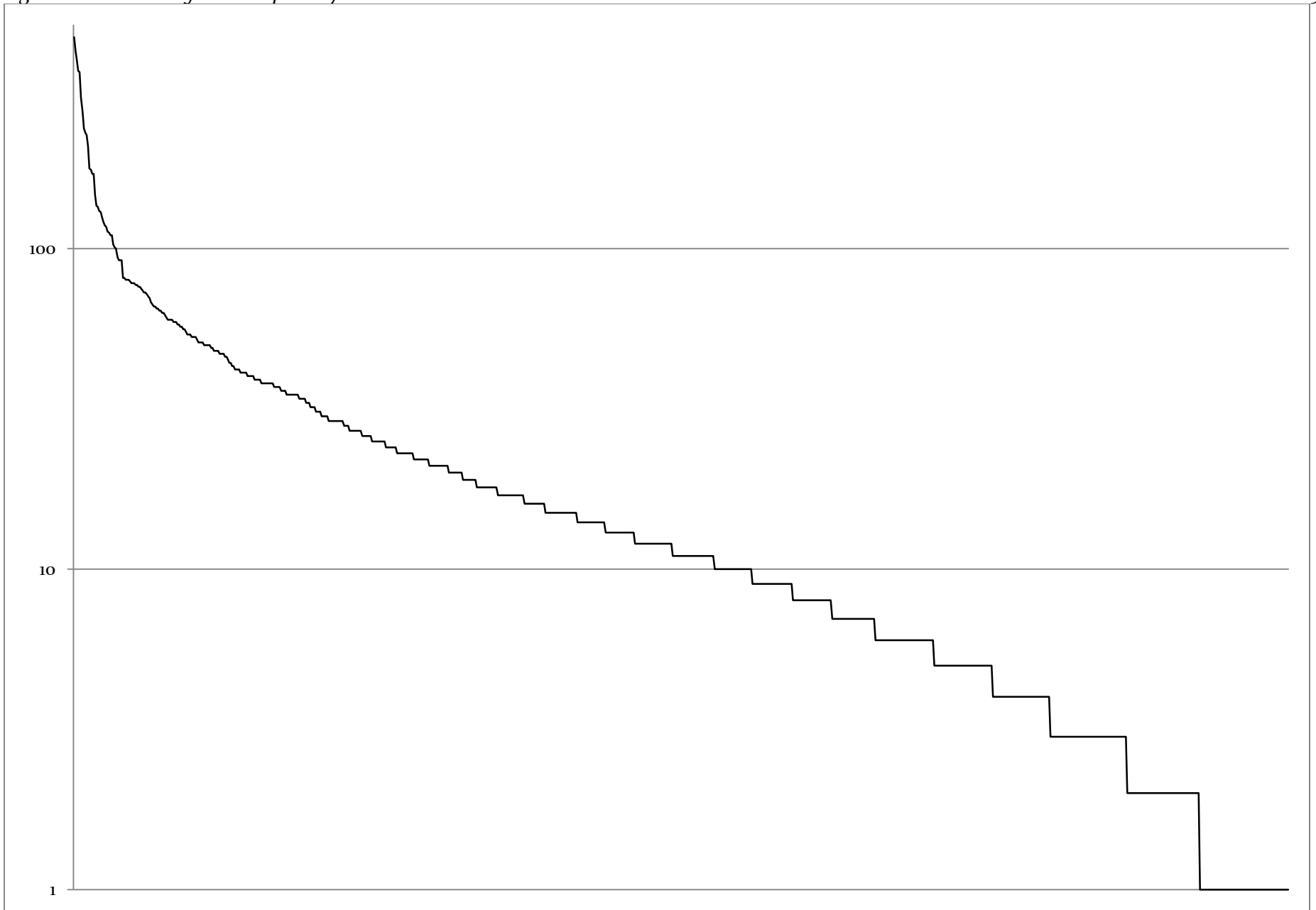


Figure 5.3: Post frequency for March-May 2009

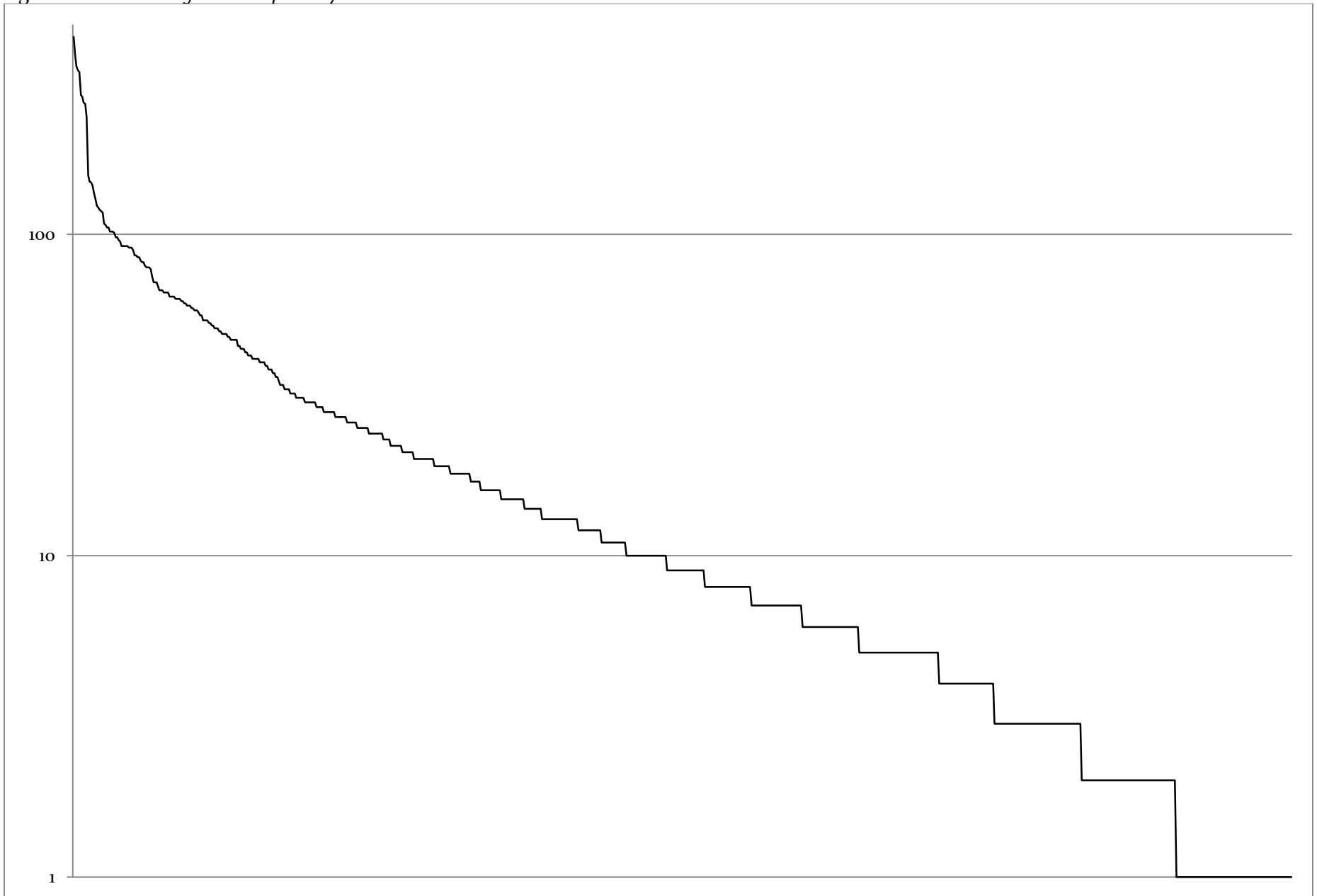


Figure 5.4: Post frequency for March-May 2010



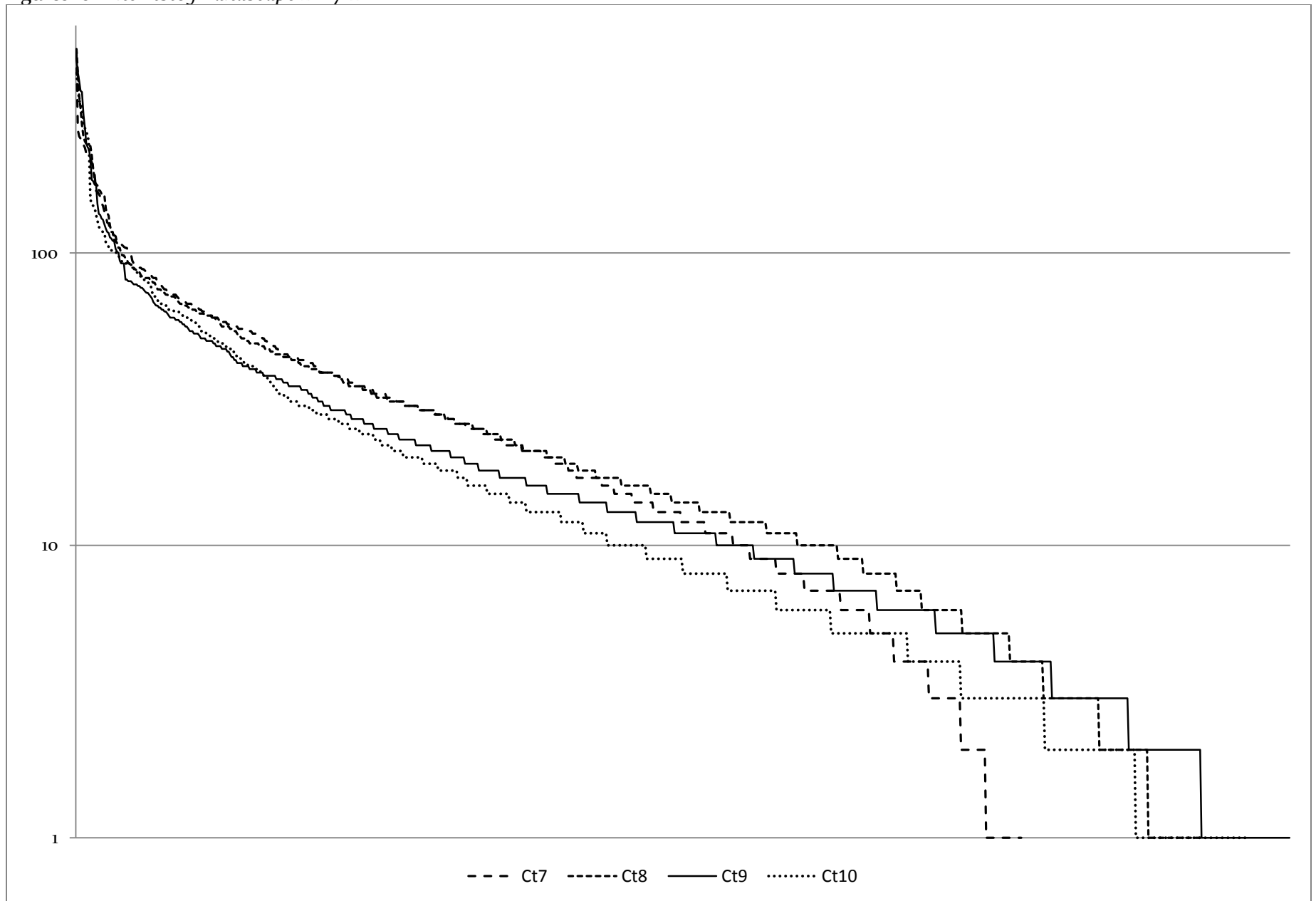


Figure 5.5: Post frequencies, 2007-2010

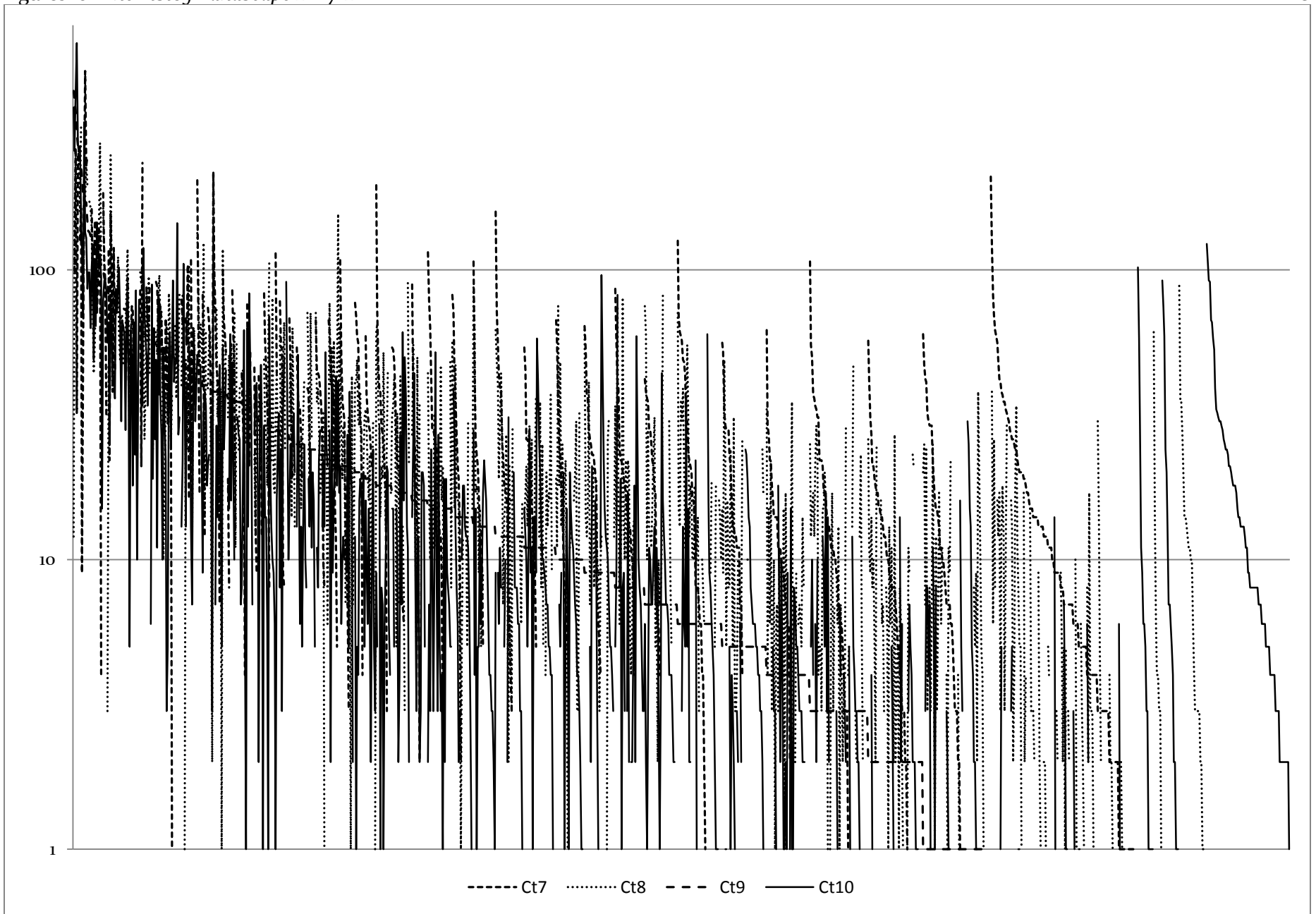


Figure 5.6: Blog frequencies, 2007-2010

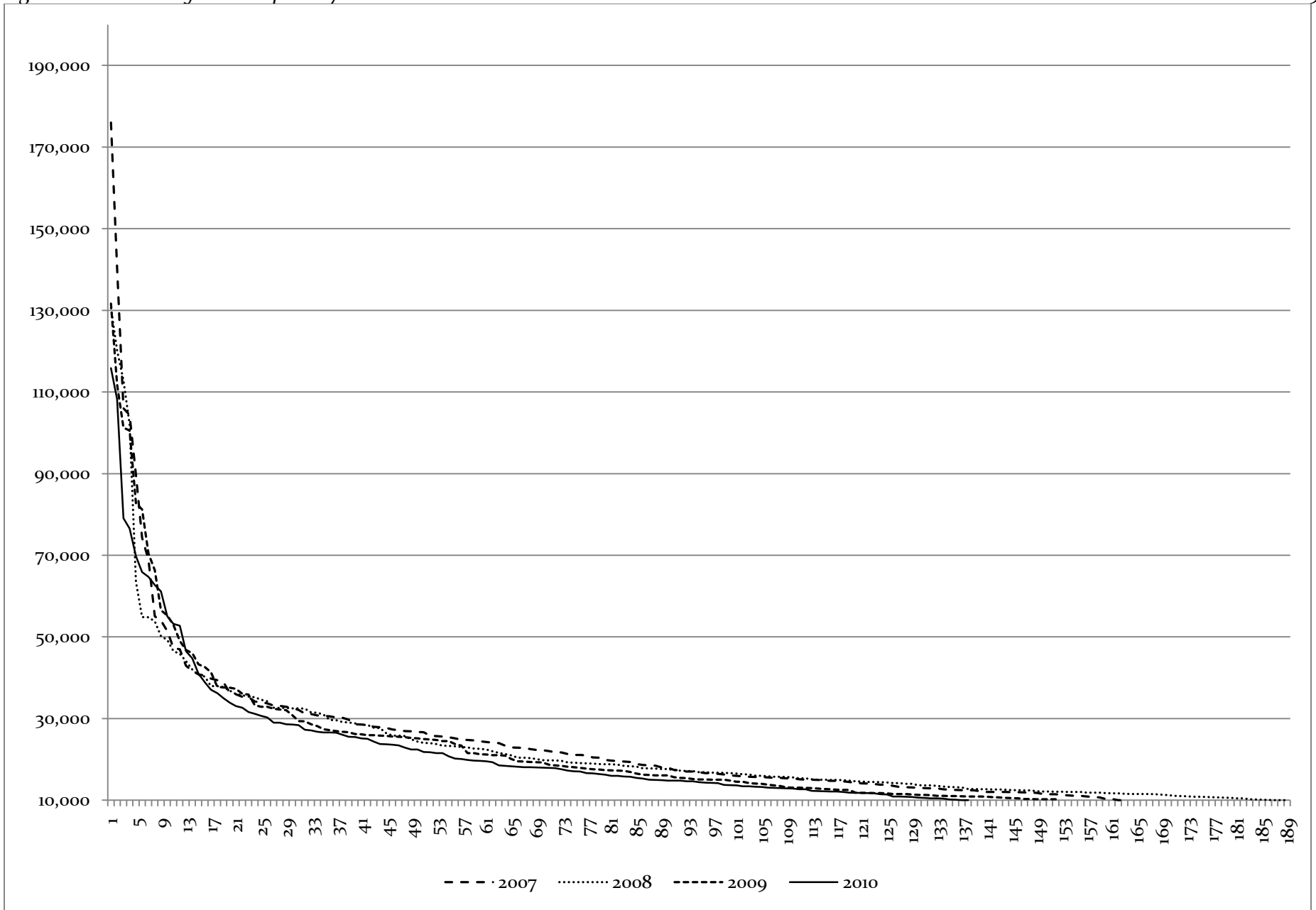


Figure 6.1: Word counts per blog, 10,000 words and up.

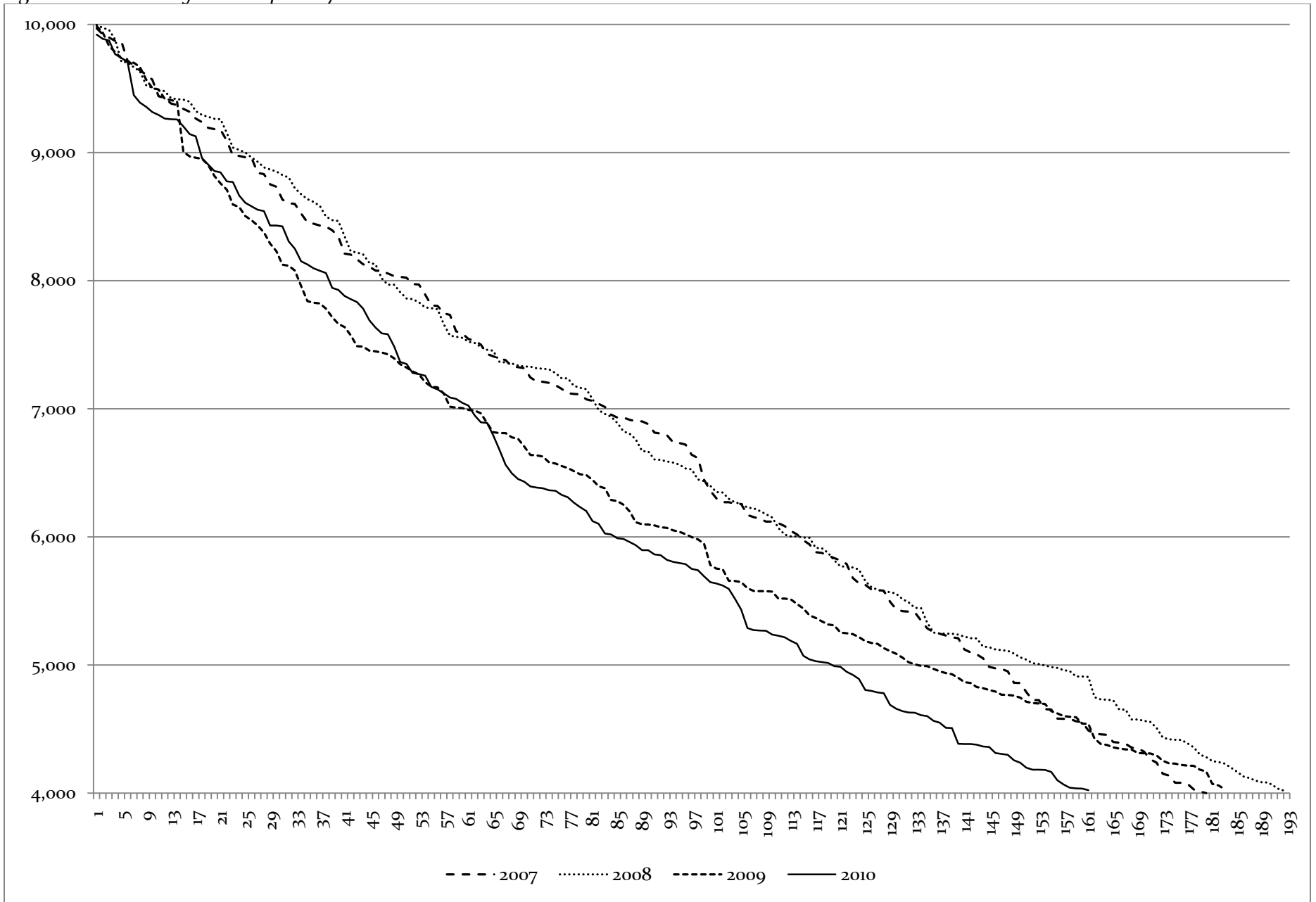


Figure 6.2: Word counts per blog, 4,000 to 9,999 words

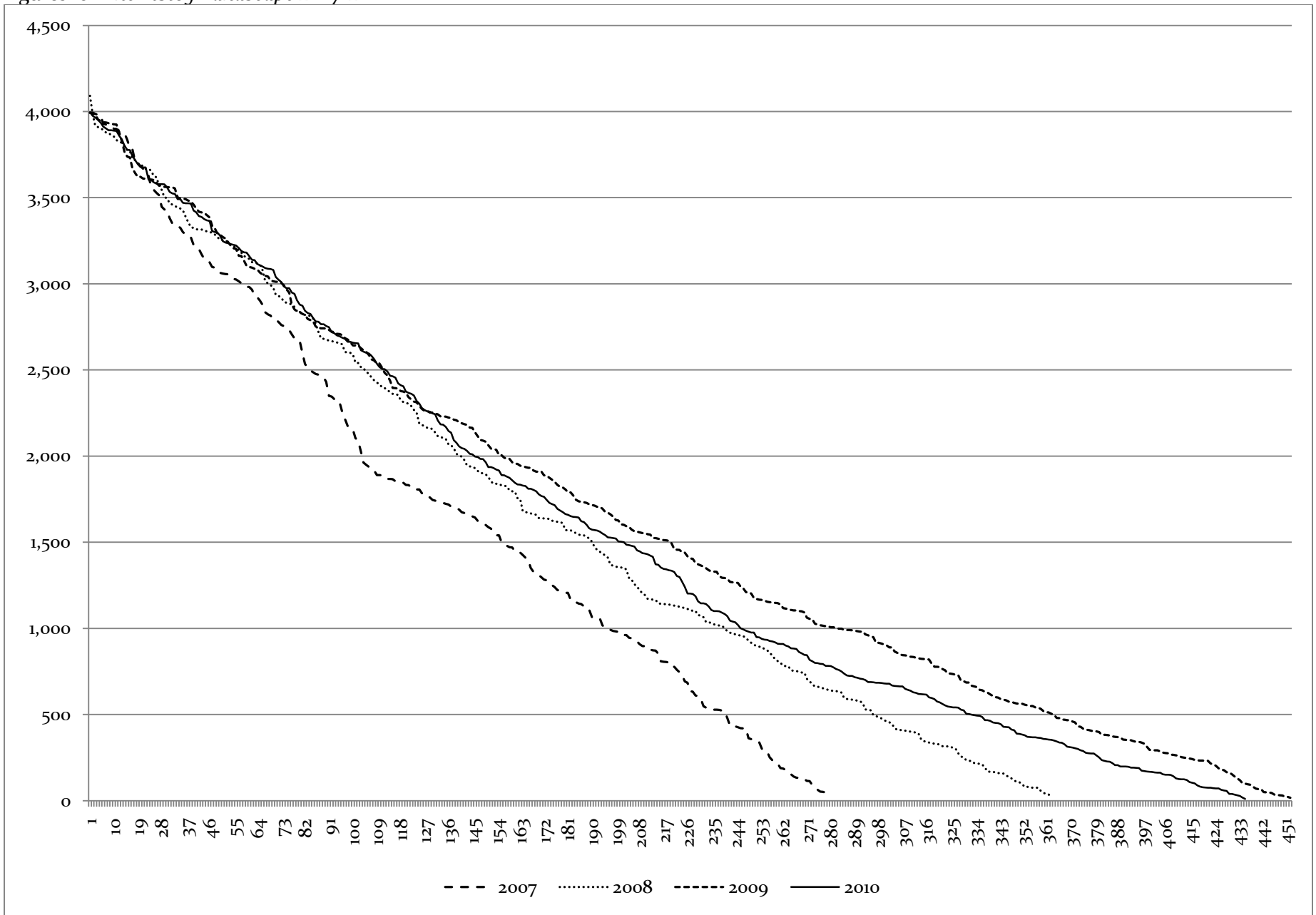


Figure 6.3: Word counts per blog, 11-3,999 words



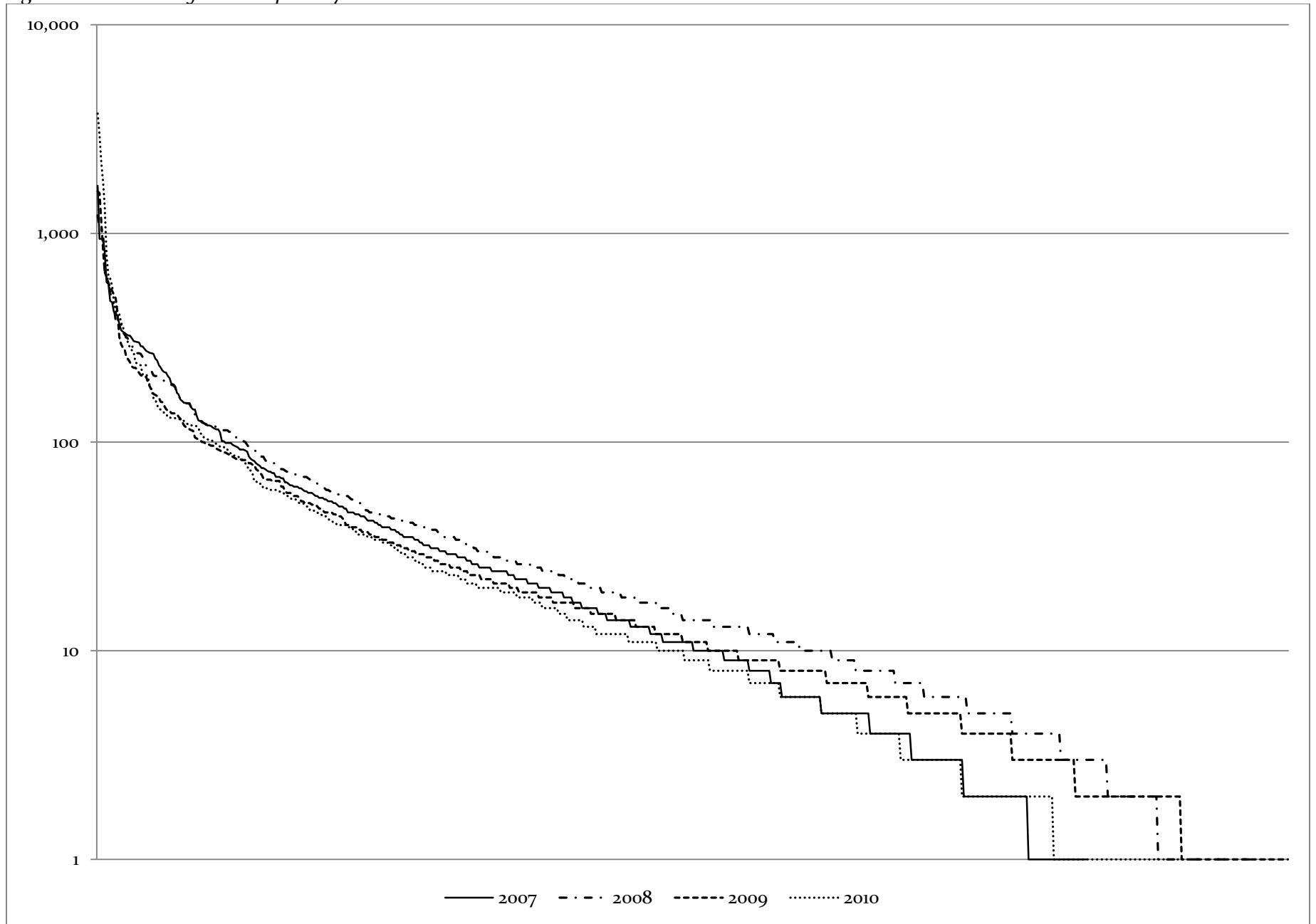


Figure 7.1: Comments per blog, 2007-2010

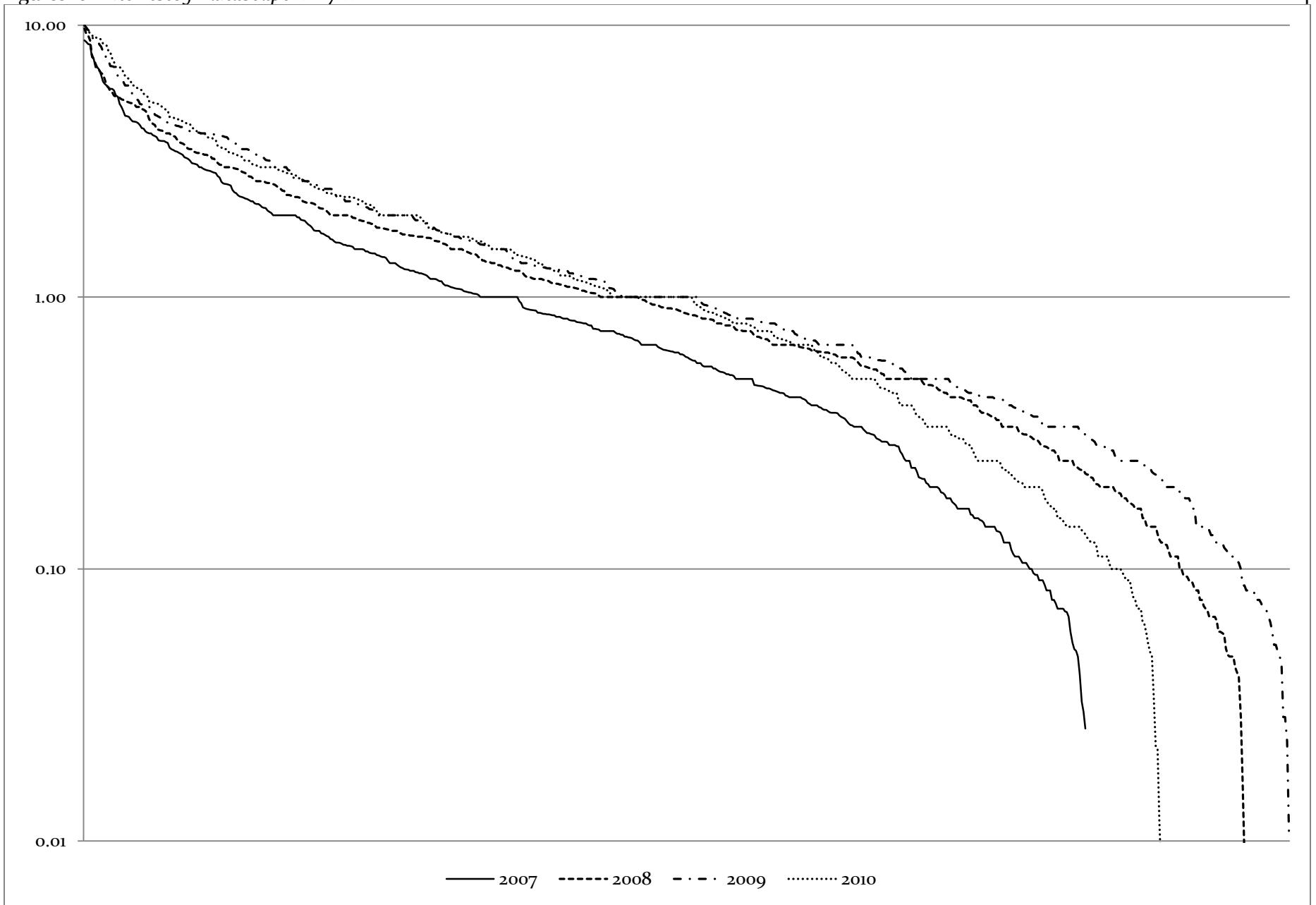


Figure 7.2: Conversational intensity, 2007-2010



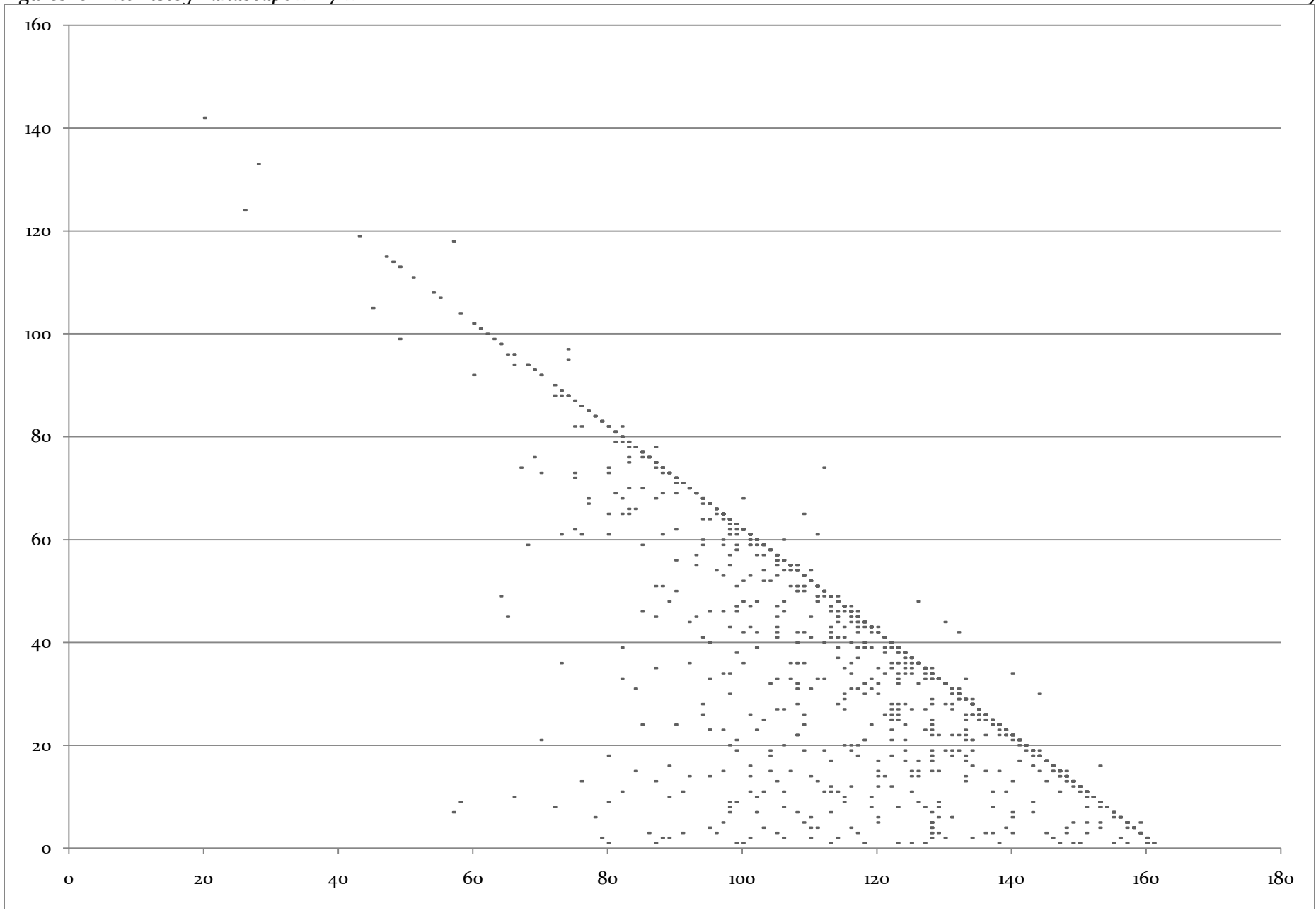


Figure 10.1: Correlation between start of blog and life of blog

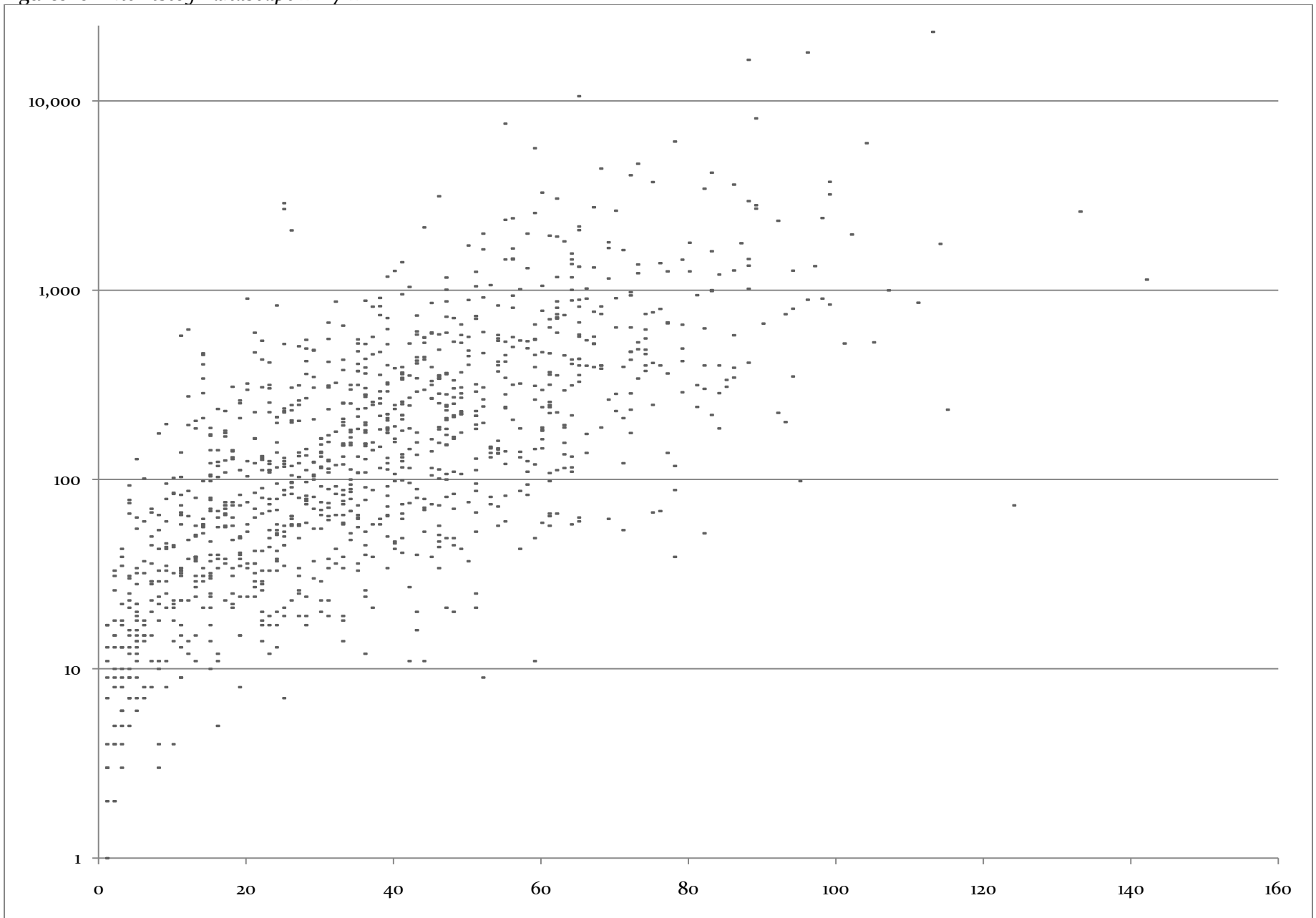


Figure 10.2: Correlation between life of blog and total posts

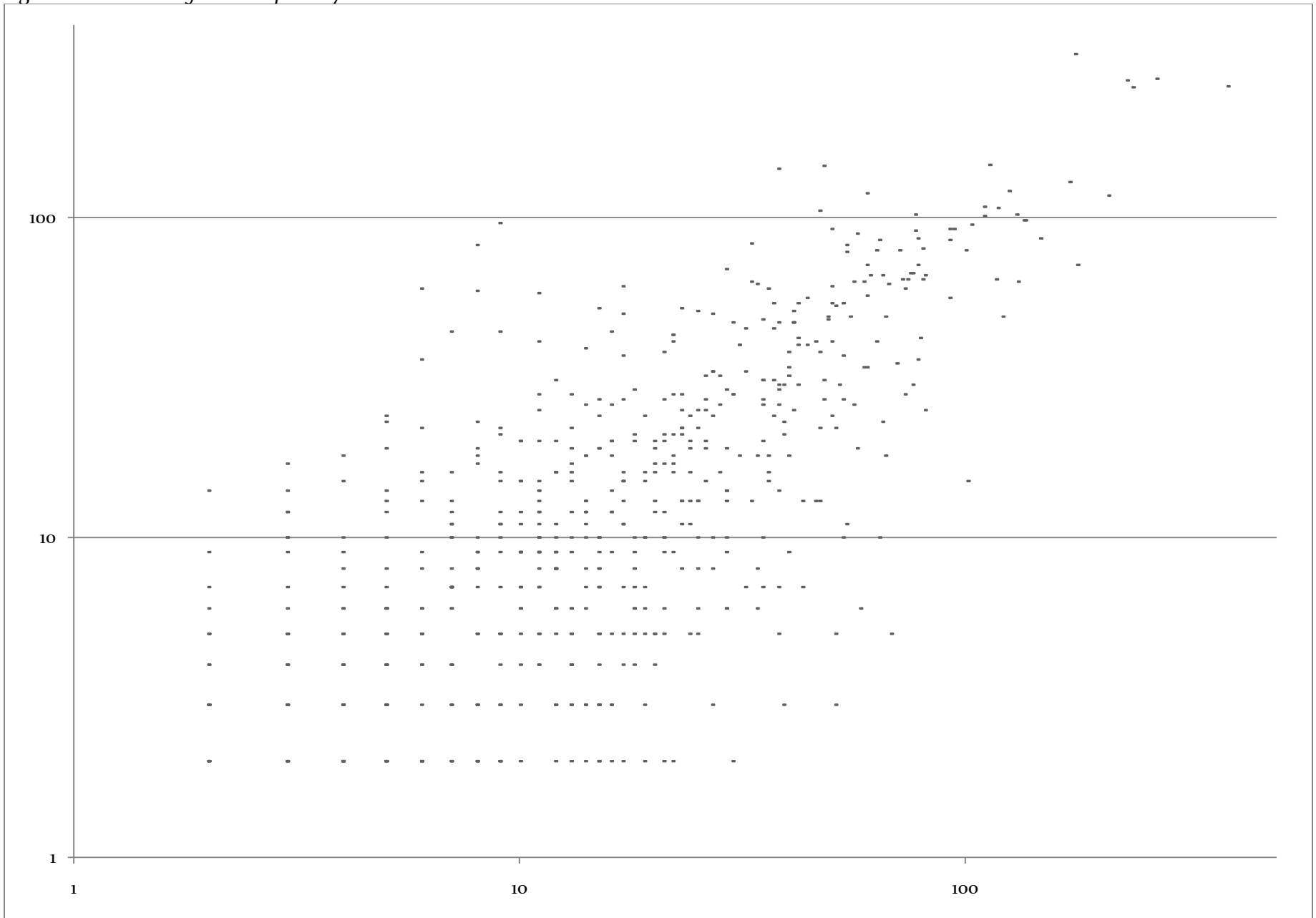


Figure 10.3: Correlation between frequency in 2009 and 2010

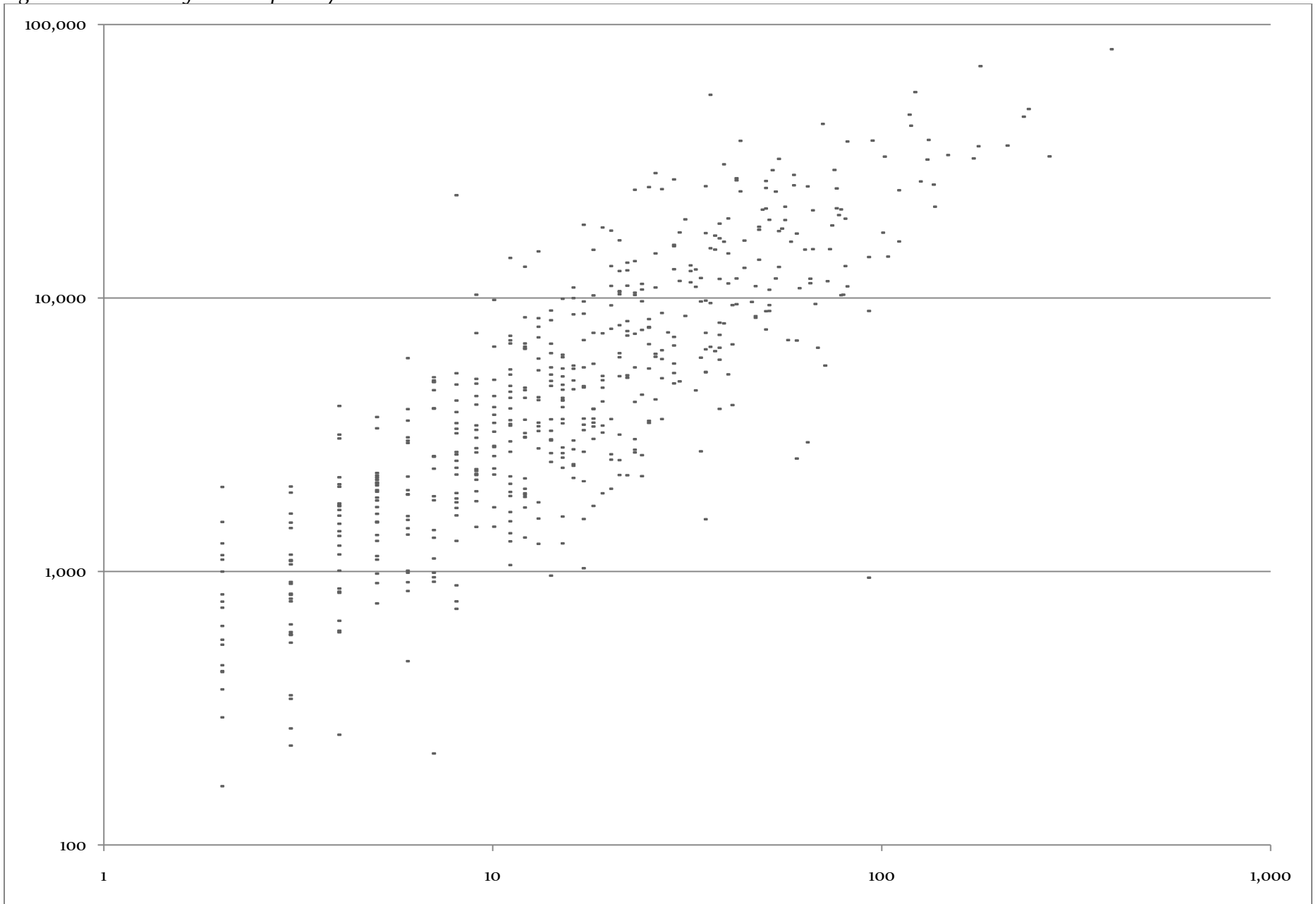


Figure 10.4: Correlation between frequency and total length, 2009

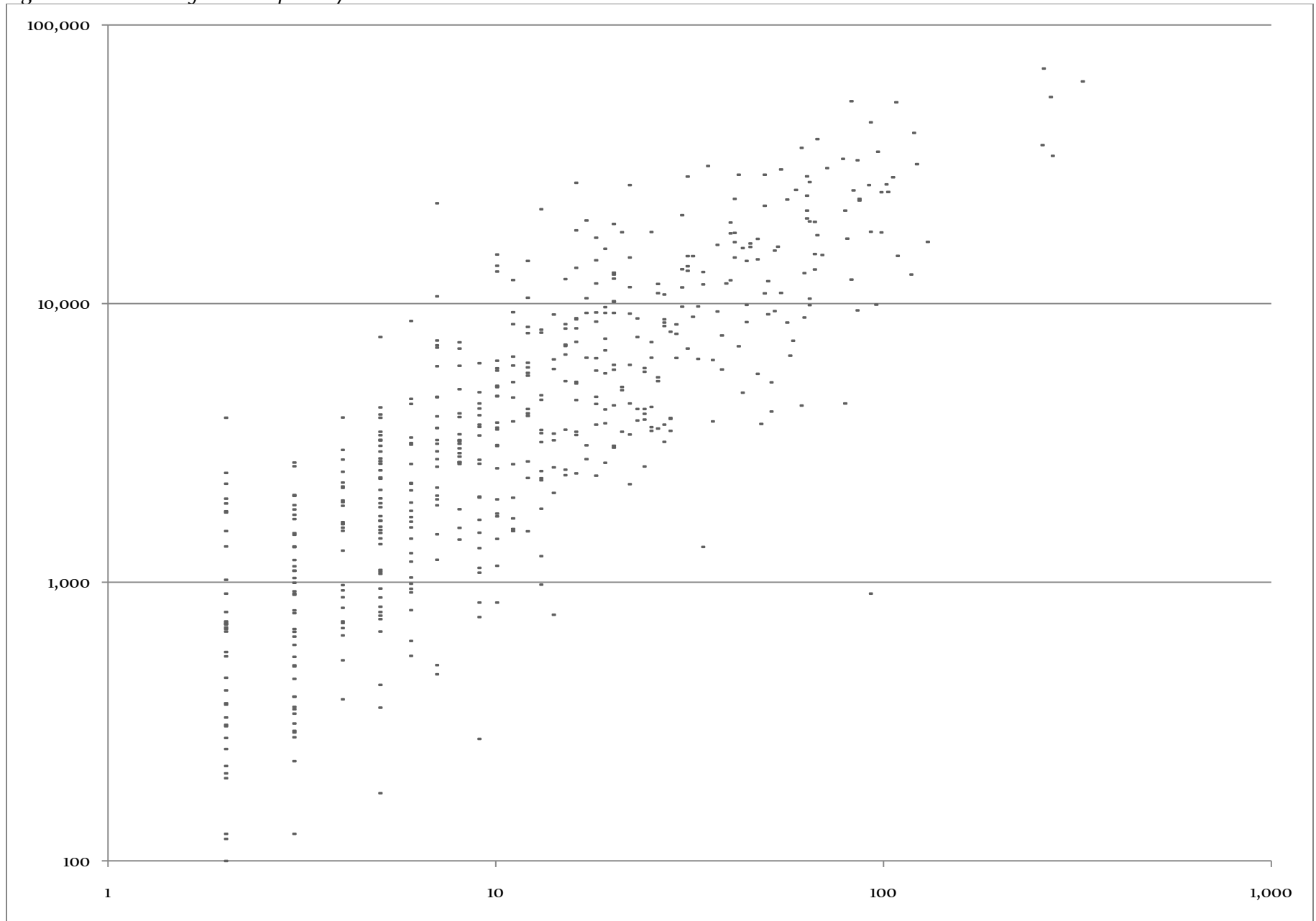


Figure 10.5: Correlation between frequency and total length, 2010

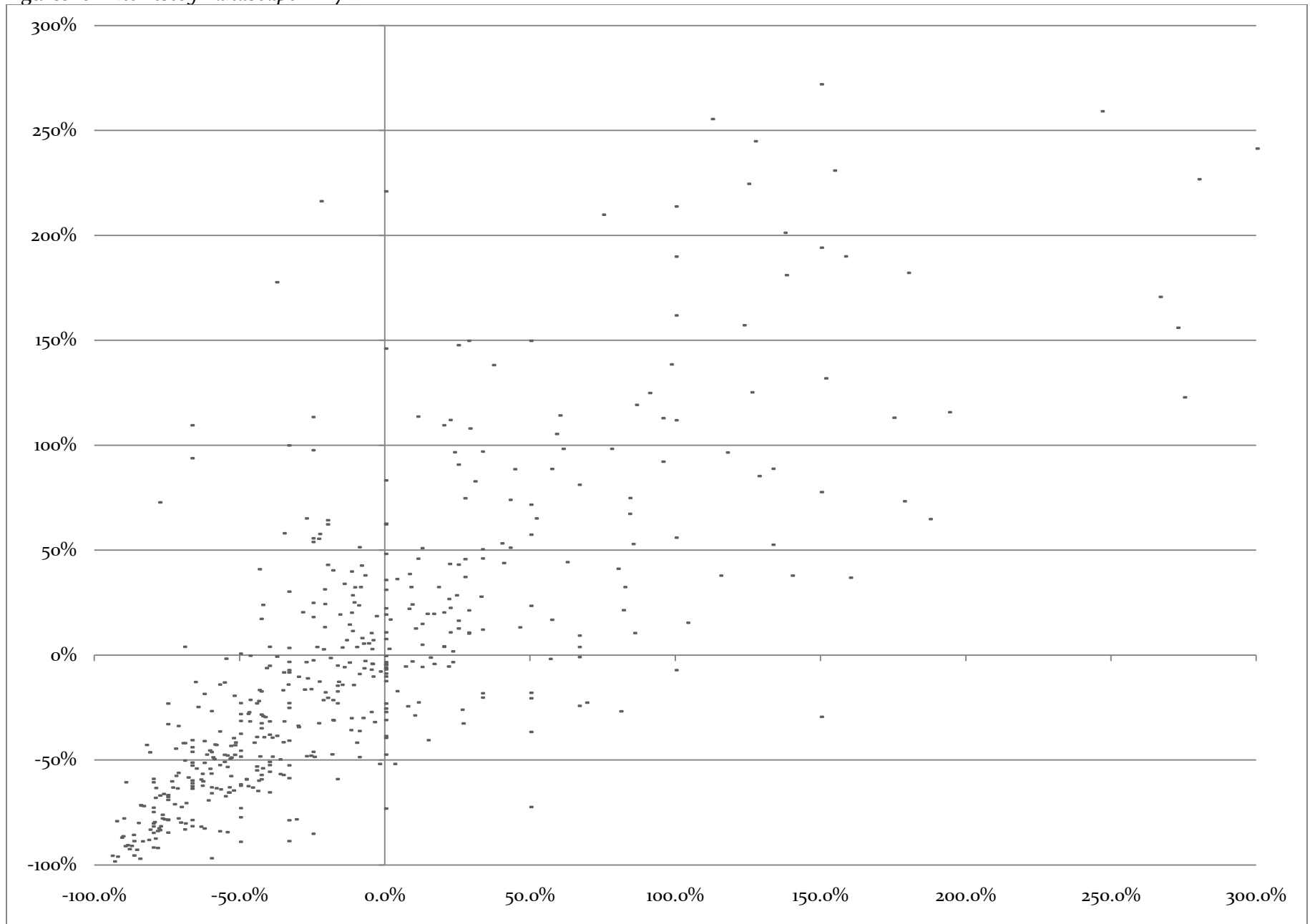


Figure 10.6: Correlation between frequency change and length change

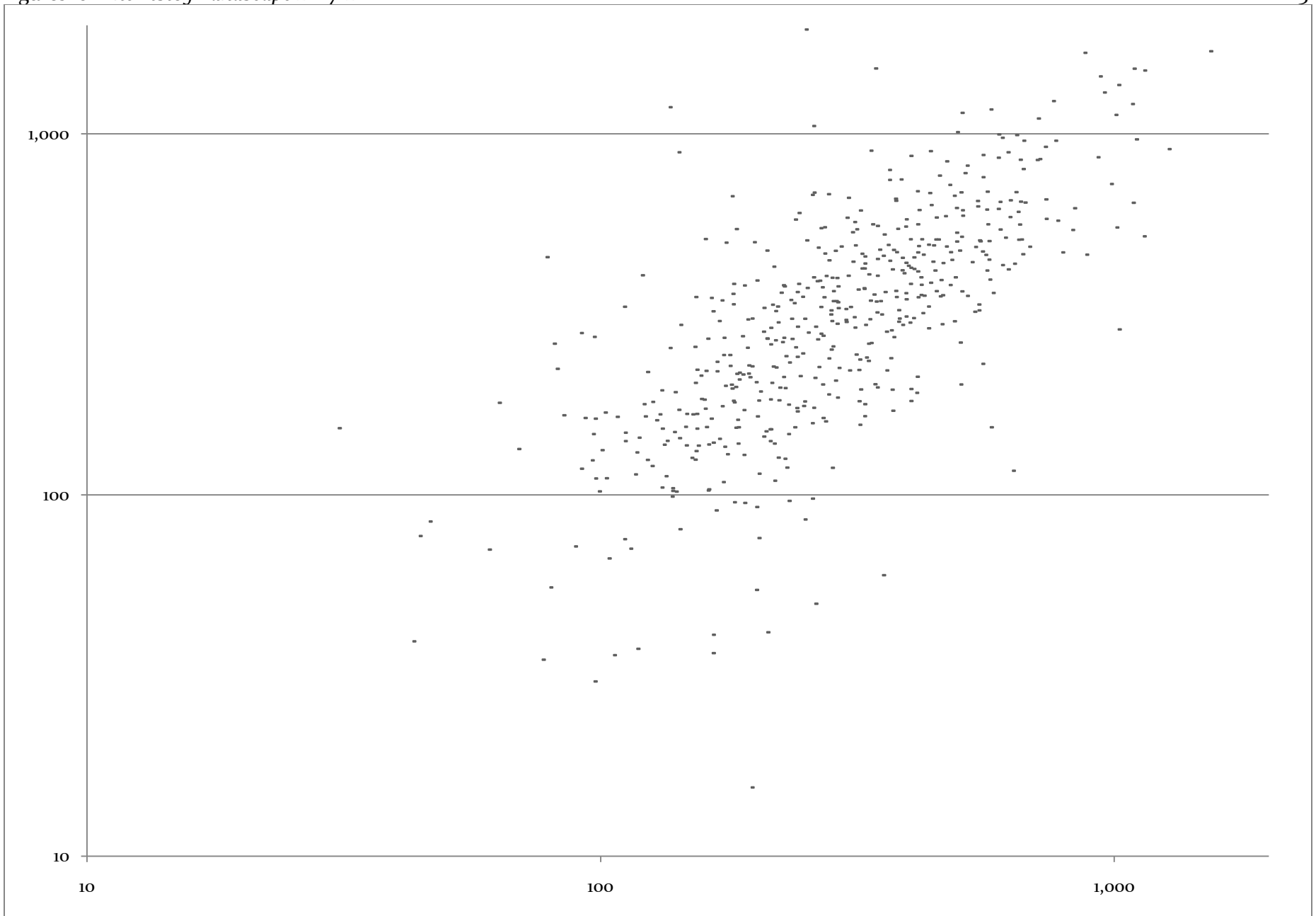


Figure 10.7: Correlation between words per post in 2009 and 2010

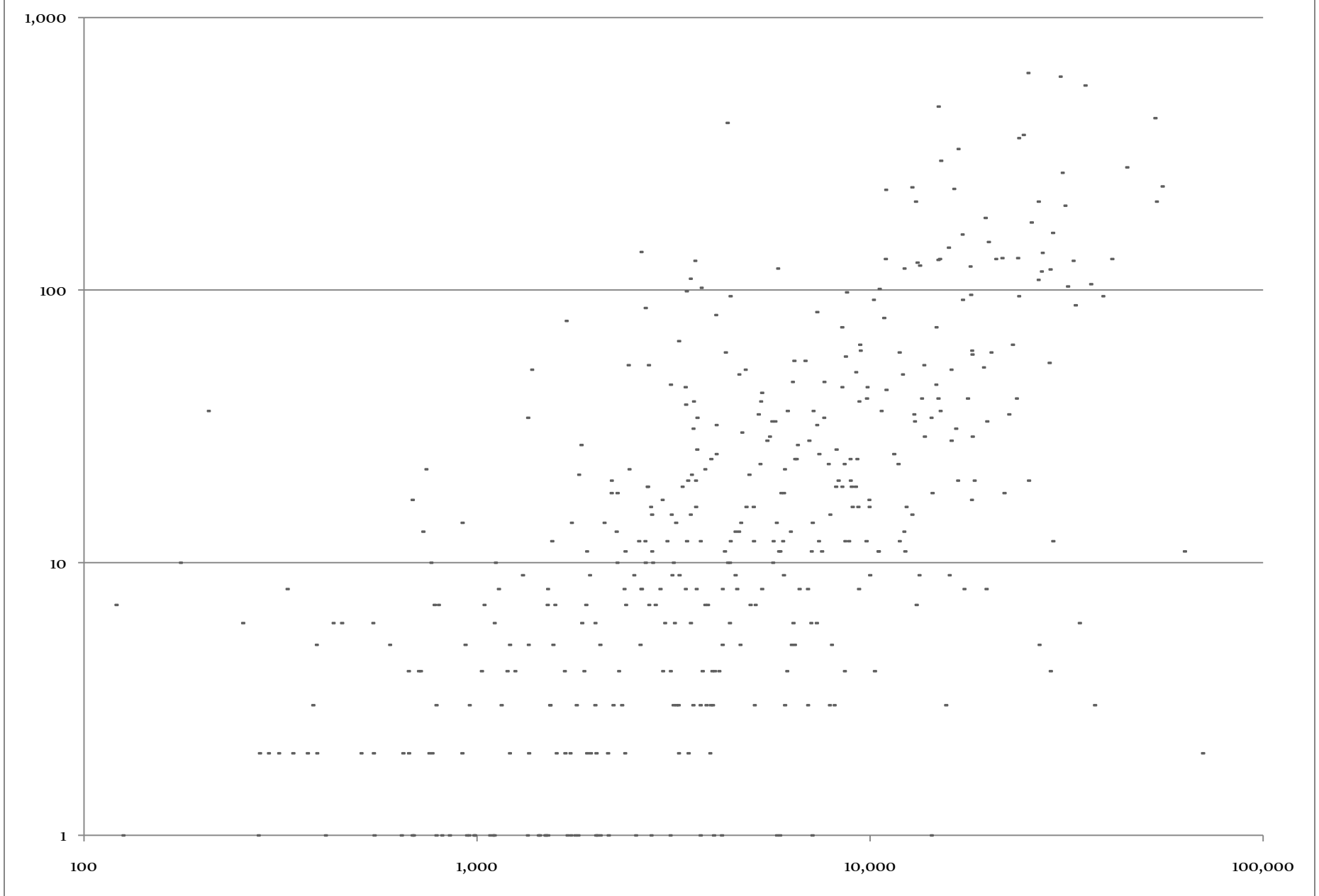


Figure 10.8: Correlation between comments and overall length, 2010



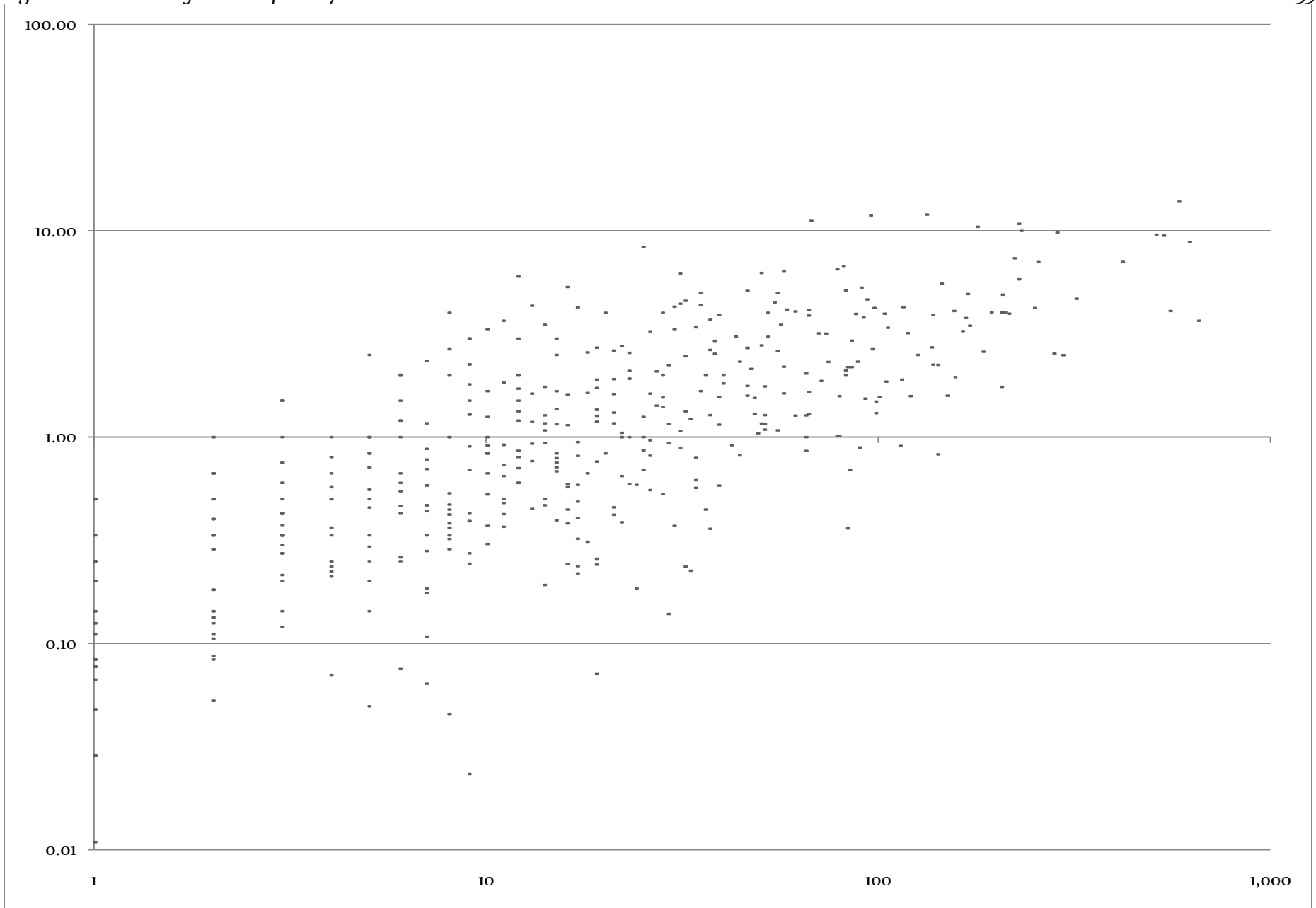


Figure 10.9: Correlation between comment count and CI, 2009

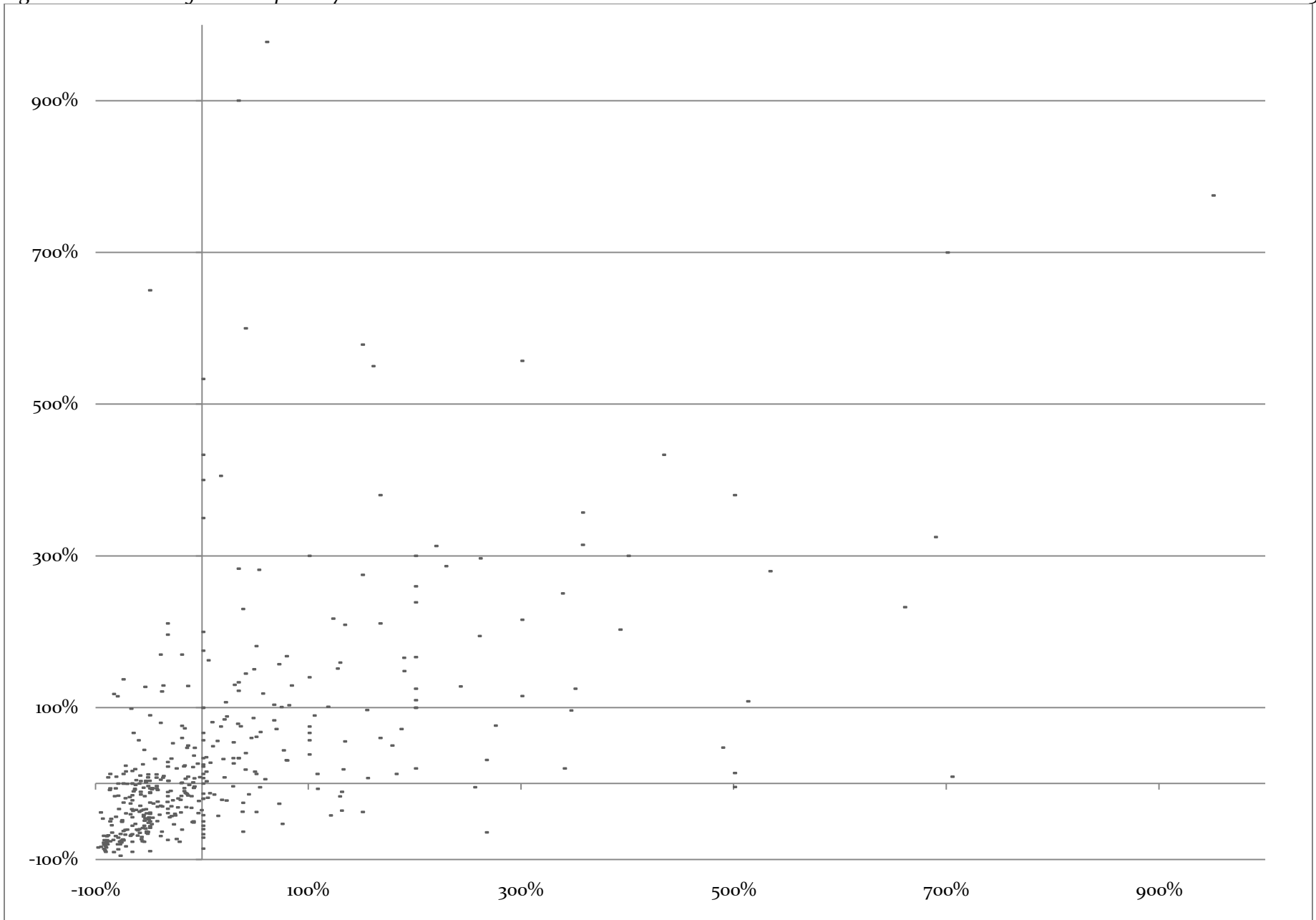


Figure 10.10: Correlation for changes, comments and CI, 2009-2010.